

From: Bolo Editor <boloeditor@gmail.com>  
Subject: Rotary Club of New Orleans Weekly Newsletter  
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To: [REDACTED]  
Reply-To: boloeditor@gmail.com



Week of 3 February 2010

**This Issue**

**100-year celebration at Antoine's on Saturday, 27 February 2010 in the evening**

**Haiti, Feed the Hungry, NORFI**

**Mark Your Calendars**

**CENTENNIAL MINUTE**

**President's Messages**

**Missed A Meeting?**

**Know a Prospective Rotarian?**

**Usual Meeting Location - but on 3 February we are at Harrah's Casino**

**Welcome - we usually meet at noon on Wednesdays at Harrah's Hotel, 2nd Floor, 228 Poydras Street, but on 3 February 2010 we will be at Harrah's Casino**

**100-year celebration at Antoine's on Saturday, 27 February 2010 in the evening**



## **Rotary Club of New Orleans Anniversary Banquet Celebrating 100 Years of Service**

*Saturday, February 27<sup>th</sup>  
Antoine's Restaurant*

*Patron Party ~ 6:30 pm  
Dinner & Dancing ~ 7:30 pm*

*Special Guests:*

*Rotary International President Elect, Ray Klingensmith  
District 6840 Governor, Ace Necaise*

*Dinner, Wine & Dancing  
~ \$95 per person*

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**Membership Information**

**Rotary District 6840**

**Rotary International**

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*Patron Cocktail Party ~ \$45 person  
(includes special recognition and commemorative pin)*

***Deadline for ticket purchase is February 17th***

**Our Speaker this week - 3 February 10 - Phyllis Jordan, Chairman of the Board, The Green Project**

Phyllis Jordan, the founder of PJ's Coffee, comes to Rotary as chairman of the board of The Green Project. The Green Project accepts donated excess paint, surplus building materials and art supplies from individuals, businesses and local governments. Founded in 1994, its mission is to "creatively promote and encourage environmentally sustainable living in New Orleans." Through a combination of materials salvage, creative re-use, education and neighborhood revitalization, The Green Project is a recycling/resale center and educational resource.

Phyllis has worked with the Green Project to develop a successful fundraiser, policies and procedures, a very successful social enterprise in the warehouse and store area. Currently she is working with the Lieutenant Governor's Office of Social Enterprise to renew and greatly expand the Green Project's paint recycling business.

After graduating from the University of Missouri, Phyllis worked as a social worker for 5 years after which she began her retail career.

Having discovered a love for retail work, she opened PJ's Coffee in 1978 as a single unit retail store selling fine coffees, teas, and related equipment and accessories. This business model needed adjustment, and in 1980 PJ's began serving coffee and tea by the cup and soon found success as a neighborhood café. In 1982 PJ's acquired and began operating a coffee roaster. This addition allowed PJ's to control product quality and cost, and developed the brand further by creating signature coffees and roast profiles. After opening additional locations in New Orleans, PJ's began franchising its operation in 1989 first in the Greater New Orleans area and then further afield. Eventually the company operated seven company owned stores, 35 franchise outlets and the coffee roasting facility under Phyllis' leadership. Phyllis served on the board and was elected president of the Specialty Coffee Association of America in 1992, its first woman president. In 2000 Phyllis began the transition out of daily management of PJ's and sold the company in 2004. Since 2004, Phyllis has also served as a volunteer and/or board member of Symphony Volunteers Inc., Good Work Network, WWNO advisory board and the Louisiana Philharmonic Orchestra advisory board.

## **Haiti, Feed the Hungry, NORFI**

**Henry Lowentritt sent us this message from the Rotary Foundation:**

Greetings, Rotarian Leadership,

I know that many of you are receiving inquiries from Rotarians with questions regarding contributions to assist Haiti. Please know that a Donor Advised Fund has been established that is accepting contributions. Complete information is available at [www.rotary.org/haiti](http://www.rotary.org/haiti). Information is also available on the home page, [www.rotary.org](http://www.rotary.org).

Please pass this information on to your teams and others who might be interested. Annie Palubicki ([annie.palubicki@rotary.org](mailto:annie.palubicki@rotary.org)) will be happy to answer additional questions that you might have on the fund. Cordially,

Tom  
Tom Martin  
Major Gifts Officer, Zone 31  
The Rotary Foundation  
Tel 847.859.7526  
Fax 847.556.2180  
[thomas.martin@rotary.org](mailto:thomas.martin@rotary.org)

**Mary Beth Arceneaux sent us this information from St. Thomas:**

Update on Rotary 7020 aid to Haiti  
[http://www.rotary.org/en/MediaAndNews/News/Pages/100113\\_news\\_haitirelief.aspx](http://www.rotary.org/en/MediaAndNews/News/Pages/100113_news_haitirelief.aspx)

Brenda Armstrong  
Rotary Club of St. Thomas East

From: [fernandmarybeth@cox.net](mailto:fernandmarybeth@cox.net) [mailto:[fernandmarybeth@cox.net](mailto:fernandmarybeth@cox.net)] Sent: Monday, January 25, 2010 8:37 AM Subject: Fwd:

Fwd: Haiti update from PDG Dick Mc Combe Good morning - who dat! Here is some very specific information from District 7020, home to Haiti and also the US and British Virgin Islands. The "DG Dick" who wrote this is PDG of 7020 Dic McCombe of the Bahamas. Mary Beth ----- Forwarded message ----- > > To: Juliet Smith, Rotary Club of St. Thomas > > Please see below today's update from PDG Dick on the work Rotary district > 7020 is doing in Haiti. > > This is where the \$'s you donated are being spent. If you were not at last > week's meeting please come tomorrow prepared to contribute. > > Now here's Dick's update: > > We had two flights today from Nassau and 1 from Tortola into Haiti. The > flight from Tortola had Dr Klas Buring and Dr Belkys Rhymer on board along > with the orthopaedic tools and supplies necessary for the surgeries that > were waiting. Our Immediate Past Assistant Governor Eves Martial received > them. > > Thank you to the BVI team. On a side note, the three Rotary Clubs of the BVI > and their Family of Rotary had a fund raiser the day before yesterday and > raised \$180,000 and have pledged to get to \$200,000. It's a small Island but > what a huge heart!!!! Thank You! > > Of the 2 flights from Nassau today one went on to Pignon, and landed on the > grass strip there. It is only 25 miles further south but saves 3 or 4 hours > of delivery and transport on the ground. Pignon is the home of Caleb > Lucien's Hosean Ministries and DGN Guy Theodore's Hospital. In the Rotary > fashion Caleb was in Cap Haitien clearing the flights in and his wife Debbie > received the flight in Pignon. Thanks Debbie. > > > Tomorrow we are taking a lay day in the air. Caleb has loaded up one of his > big school busses and a truck and is making a run into PaP. The supplies > will be sent to Rotarian Dr. Claude Surena in PaP to allocate where needed. > We will resume flights in again tomorrow. > > We have been receiving very specific Medical supply lists that we are > continuing to fill. We have sent approximately 50,000 lbs of medical > supplies so far and most of them donated. We used some of the relief funds > raised to purchase the exact supplies needed and have them ready to be > loaded tonight. PRID Barry has a full size Gym at the Western Medical Clinic > in Nassau. We have received enough to fill it and it sits about 1/3rd filled > today for those trying to imagine the quantity we have moved. > > As I mentioned we have spoken to our Rotarians in Jamaica and we are now in > the process of shipping the big and heavy stuff from the US through Jamaica > via Air Jamaica and onto PaP. We have huge generators, water makers, water > etc going that way. > > Nathan is trying to organize for the Southern Command to meet with us to > plan the ground distribution to remote sites in Haiti. That woill probably > work hand in hand with the Shelter Box Camps. More to follow on that if it > happens. We will use some of their big helicopters to do lifts out of PaP > and drop in sites designated and distributed by Rotarians as mentioned > earlier. > > St. Croix has sent 1200 cases of water and additional supplies by Barge and > are intended to land in St. Marc and transhipped into PaP. I am following > that and will advise how that goes. > > We have 2 inbound flights from the States that are picking up medical > supplies in Vero Beach and then on into Nassau and onto Haiti. They are > staying with us for a week to do additional runs. I think we have > approximately 15 planes at our service in total right now. Rotary Rocks! > And, Rotary Flies too !!!!!!!!!!!!!!!!!!!!!!! > > We are trying to organize the barge and should that have completed in the > next day or so. That will be a run for the heavy stuff. We are cleared into > cap Haitien and should have the ground trans available to get it to PaP. We > are going to need to take fuel to provide for out=r truckers as that > commodity is very low right now. Our club in Carrefour is desperate for > some. Unfortunately we can not fly it so we are trying to get some to them > from within Haiti. > > The way forward is beginning to be more strategic as we are able to find out > more information on what is happening on the ground and the international > relief becomes more organized. We have been very effective in providing > support where the à?obig guys" have not yet been able to get to yet, which > has avoided wastage and duplication of effort. I plan to go down with a > small team in the next short while to assess where we are with the ground > team in Haiti, but will only do so when they feel that is appropriate and > will not impede what they are doing. > > I have been told that the quake that hit Cayman did not do much damage. > Thankfully that is the case. > > Keep up the great work with the fund raising and supplies collection through > you local relief efforts throughout the district. This will be a very long > process and every effort that you have made will eventually be put to use on > the ground there when appropriate. Please let me know what you have done and > if there is any way I can facilitate getting it on the ground for you. Thank > you for the support. > I'll keep you posted. > PDG Dick > > YIR > > Marston Winkles > Rotary Club of St. Thomas

#### **The New Orleans Saints have earned a spot in the Click for Cans playoffs.**

When the Saints win, so does Second Harvest Food Bank!  
You can help Second Harvest Food Bank win up to 18,000 cans of Campbell's® Chunky soup!  
Simply cast your vote for the New Orleans Saints every day in the Click for Cans single-elimination playoffs.  
Click here to cast your vote TODAY!  
<http://www.chunky.com/ClickForCansLanding.aspx>

**Feed the Hungry with Warren Easton Interact Club** The Interact Club is collecting old cell phones which they are recycling to earn money to fund their projects. If you have any old cell phones and wish to contribute to their causes, please bring the cell phones to the Rotary meeting and or deliver them to Faun Fenderson's office (700 Camp Street) - call Faun at 528-9500 (ext 319) for more info.

Your Bucks for Beans purchased 144 boxes of Macaroni and Cheese which are being distributed via the Feed the Hungry project. Your continued support for this project will ensure that these 144 families receive some protein in their food bags!  
Thanks!

#### **NORFI**

If you have a February birthday, why not give NORFI a gift of \$1 for every year you've been on Mother Earth. Remember, your generosity helps NORFI support numerous nonprofit organizations in our community. To paraphrase the Four-Way Test, NORFI gifts are "BENEFICIAL to all concerned and build GOODWILL"  
If you haven't done so, send your birthday gift today to Charlie Young c/o NORFI; suite 2950; 400 Poydras St.; New Orleans, LA, 70130 It's not too late. If you want to save postage, give Charlie your check at this week's meeting. If you are unwilling to reveal your age, please round up to the nearest \$100.

[NORFI Web Page](#)

## **Mark Your Calendars**

(dates, times, and events subject to change)

Greetings,

I have posted a New Orleans Rotary Calendar and we'll keep this updated on an ongoing basis

You can view the calendar at:

<http://ical.me.com/drdmrd/New%20Orleans%20Rotary>

You can subscribe to the calendar and it will be updated into your Outlook or iCal by clicking this link:

<webcal://ical.me.com/drdmrd/New%20Orleans%20Rotary.ics>

If you have items for the calendar, send them to me We'll have a link up on the home page today

Thanks,

Tim

Timothy S Harlan MD



**Dick MCarthy sent us this message about the Young Heroes Awards Program (5 Feb. 2010 deadline)**

From: Charles Spencer

To: Dick McCarthy

Subject: Young Heroes Awards Program

Dick,

Information on the 2009 Louisiana Young Heroes (YH) Awards program is provided below. After learning more about the program by reading this email, you'll immediately want to encourage your Rotarians and Rotary Clubs throughout D. 6840 to submit nominations for students in their areas to receive this prestigious award.

Louisiana Public Broadcasting and the Rotary Club of Baton Rouge are co-presenters of this statewide program, which is in its 15th year. District 6200 and District 6190 each have a standing Young Heroes Committee that promotes nominations and attendance at the Awards Banquet annually. I'm unaware of D. 6840's past or current efforts to encourage nominations.

These awards honor students in grades 7-12 who have excelled in the classroom, served their community or shown great courage in overcoming adversity in their own lives. The students must be enrolled in a LA school (or home schooled) and must be no older than 19 years of age. Usually several hundred students are nominated each year, from which eight students are selected; many of the past recipients have come from your district. (All of the past recipients can be identified on LPB's web site at [www.lpb.org/heroes](http://www.lpb.org/heroes).) The deadline for entries is February 5 and the winners will be announced on WLPB and WLAE on March 5, 2010. Nomination forms can be downloaded from the LPB Web site at [www.lpb.org/heroes](http://www.lpb.org/heroes) or submitted through an online form. Letters of recognition and other supporting materials can be sent to support a nomination. A number of our clubs and Rotarians have nominated past winners, some clubs more than once.

The winners, their families and nominators will be honored on April 21, 2010 in Baton Rouge. The group will visit LPB's studios, the Louisiana State Museum, tour LSU's Tiger Stadium and perhaps other sights around town. At LPB's studios the winners will be surprised with a number of wonderful gifts, including a Dell laptop computer and software, savings bonds, backpacks and other really nice gifts. Governor Jindal will issue a proclamation declaring April 21 as Young Heroes Day in Louisiana and will also allow the group to lunch on the grounds of and tour the Governor's Mansion. A YH's Banquet will be held that night at a local hotel where each of the winners and their families will be introduced to the attendees, a vignette on each winner filmed by LPB will be aired and an beautiful award presented to each winner. The Banquet will be taped by LPB and broadcast statewide over its stations and WLAE later.

By now you should be able to understand why the YHs Awards has repeatedly been voted by our Rotarians as the most outstanding program in the 92-year history of the Rotary Club of Baton Rouge. (And you can imagine how many programs our 500 member club has had in its long history!)

Please make sure that the youth of D. 6840 have the opportunity to be nominated by spreading the word about the program far and wide as much as possible between now and February 5. Many thanks!

Charles -- Charles L. Spencer District Governor, 2007-2008 Rotary District 6200 701 Laurel Street Baton Rouge, LA 70802 Tel. 225.344.2601 Fax 225.387.1714 [clsrotary@gmail.com](mailto:clsrotary@gmail.com)

16 February 2009 - Mardi Gras - no meeting that week

SAVE THE DATE!

The Rotary Club of New Orleans is planning a celebration of its 100th anniversary.

It will be a dinner-dance affair the evening of Saturday, February 27, 2010 at Antoine's Restaurant.

Please mark your calendars. We hope you will be able to attend.

(no meeting Wednesday 24 February)

Wednesday, 24 March 2010 - Warren Easton Luncheon

Metairie Sunrise RC golf tournament on March 26

15-17 April 2010 - District 6840 Conference, Bay St. Louis

**Group Study Exchange with Argentina**

Our District will participate with Argentina in a Group Study Exchange for four weeks in April - May, 2010.

Through the program, teams of young professionals from Districts 6840 and 4825 will exchange visits.

Team members experience the way of life, customs and vocational practices of the two districts, while

sharing information about their home countries. The GSE promotes international understanding and goodwill

through personal connection. While abroad, team members stay in Rotarians' homes and have the opportunity to meet their professional counterparts. They also give presentations to Rotary clubs and other groups about their home country. Rotary pays for round-trip airfare, and Rotary club members in the host countries provide meals, lodging and group travel in their district. For information see our web site or contact Sharron Newton in Slidell at [snewton0959@earthlink.net](mailto:snewton0959@earthlink.net) or by telephone at 985.661.0718.

Rotary Derby - Wednesday 5 May 2010 - noon

14-16 October 2010 - District 6840 Conference, New Orleans, in conjunction with 2011 HOC

## CENTENNIAL MINUTE

by Henry Lowentritt, President

During this, our Centennial Year, each week we spend a minute to review the long and distinguished history of our club

1954-1955 Starting time of luncheon meetings was changed from 12:15 to 12:12. We sponsored a constructive program for Milne Home boys. Billy Graham addressed the club.

1955-1956 We undertook a Citywide Traffic Safety Program. "COG WHEEL" became the official club publication



## President's Messages

by Henry Lowentritt

**Anne Zoller Kiefer was kind enough to send us a copy of her Saints prayer from three weeks ago. It follows.**

Dear Omnipresent God:

Of the things Rotarians think, say and do we hold ourselves accountable to the 4 Way Test. Please allow me to paraphrase because this is, indeed, an impassioned plea. This will be a responsive prayer, because I need a little back up from the peanut gallery. After each question, please respond with a hearty "AMEN"

Is it the TRUTH that our Saints are in the playoffs and headed to the Super Bowl?

AMEN

And is this FAIR to all concerned New Orleanians who have believed in our team and kept the eternal light of spirit burning for all these years?

AMEN

Will a Saints win build GOODWILL and BETTER FRIENDSHIPS among all who have bought tickets year after year and more who huddle around their TV sets willing our team to victory?

AMEN

And will this winning season be BENEFICIAL to all concerned who proudly wear our Black and Gold like proud armor because we are Rotarians, the fearless cheerleaders of New Orleans and of our beloved New Orleans Saints?

AMEN

Go see Warren Easton's website for news about the school and kudos for Rotary:

<http://www.warreneastoncharterfoundation.com/>

Thanks,

Henry



**Join in Southern Hospitality at 2011 RI Convention in New Orleans** The following is a message from our Rotary District:

The 2011 Rotary International Convention will be held in New Orleans. Six Rotary districts in Louisiana, Mississippi, Arkansas and Tennessee are the host districts. Rotarians from the host districts are responsible for planning various events during the convention, including a fellowship event Monday evening.

Host Responsibilities

The evening event on Monday is called Host Hospitality Night. This is an RI convention tradition offering a memorable opportunity for convention registrants to share an evening of hospitality and international fellowship. In 2011, this event will also give us an opportunity to show the world our famous Southern hospitality.

The events on this evening are hosted, sponsored and organized by individual Rotarians or Rotary clubs. The events can be as small or as large, as simple or as extravagant, as the hosts design and can afford. Examples include dinner in the home of a Rotarian or at a local park or attraction hosted jointly by Rotary clubs.

In addition to sponsoring the event, the hosts are responsible for transporting their guests to and from the event. In all, the event should be about 3-4 hours long, including transportation. The cost of the event and transportation are the sole responsibility of the Rotarian and/or Rotary club hosts.

The Monday Evening Host Hospitality subcommittee will assemble the names of the guests as they register. As the event approaches, the subcommittee will assign the guests to the Rotarian and Rotary club hosts and notify these hosts accordingly. The hosts will then contact their guests directly to make logistics arrangements, including transportation.

Don't Live in New Orleans? No Problem. You can still host an event. Host participation is not limited to

Rotarians and Rotary clubs in the New Orleans area. In fact, the participation of many Rotarians from the Rotary districts in Arkansas, Tennessee, Mississippi and Louisiana will be essential to sharing our Southern Hospitality. We are expecting 2,000- 3,000 conventioners to register as guests for this event. The subcommittee will develop a list of Rotarians and Rotary clubs interested in hosting a Monday Night event. Rotarians and Rotary clubs outside the New Orleans area can contact the subcommittee for a list of New Orleans area Rotarians and Rotary clubs to partner with to host an event. Call to Action: Sign up to be a host and appoint club liaison Rotary clubs and Rotarians are encouraged to participate as hosts and register interest by filling out the preliminary interest form on the Online Registration page at [www.rotary6840.org](http://www.rotary6840.org). Each club is also asked to appoint a club liaison with the Monday Evening Host Hospitality subcommittee. Please send the name and contact information for the club liaison to PDG Neil Alford at [neil@alfordlegal.com](mailto:neil@alfordlegal.com).

## **Rotary Four-Way Test**



From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The Four-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy. Adopted by Rotary in 1943, The Four-Way Test has been translated into more than a hundred languages and published in thousands of ways.

It asks the following four questions:  
"Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?"

### **Missed A Meeting?**

Make Up By Attending Another Club In The Area

Monday

**New Orleans International Airport, LA** Noon, Treasure Chest Casino Buffet;  
**Westwego, LA** Noon, The Four Columns Restaurant, Harvey;  
**Carrollton, LA** Noon, Pontchartrain Point Restaurant; 8536 Pontchartrain Blvd., New Orleans

Tuesday

**Covington, LA** Noon, Greater Covington Center  
**Westbank/Gretna, LA** 12:15pm, Gretna United Methodist Church  
**La Place, LA** Noon, Bull's Corner Restaurant

Wednesday

**Algiers, LA** 7:30 am, The Villas at Woldenberg  
**New Orleans** 12:00pm; Harrah's Hotel of New Orleans, 2d Floor, 228 Poydras Street

Thursday

**Metairie Sunrise** 7:00 a.m., Landmark Hotel, Metairie, LA  
**Northlake-Mandeville Rotary Club** 12:00 PM, Beau Chene Country Club, 602 North Beau Chene Drive, Mandeville, LA 70471;  
**Metairie, LA** 12:15pm, Metairie CC;  
**Kenner, LA** 12:15pm, Johnny Trauth's Seafood Bistro

Friday

**Slidell, LA** 12:10pm, Pinewood Country Club  
**Harahan, LA** 12:15pm, Colonial Country Club

### **Know a Prospective Rotarian?**

**Applications Available//New Member Notices**

If you know someone who should be a Rotarian, invite them to lunch! Applications are available on our website and from President Henry, Kevin Laborde, or Cindy Markham.

In accordance with the Articles & Bylaws of the Club, the following announcement will be posted in the Bolo for two weeks during which time you may inquire into the nomination and register any new information you deem advisable with the Club President. President Henry Lowentritt is available to answer any questions you may have.



None - please propose new members

[Download New Member Applications](#)



**Usual Meeting Location - but on 3 February we are at Harrah's Casino**

We usually meet at 12:00pm at Harrah's Hotel of New Orleans, 2d Floor, 228 Poydras Street, New Orleans, LA 70130, (504) 533-6000. **However, this week (3 February 2010) we are at Harrah's Casino.**

[Meeting information and directions](#)

**Last Week's Speaker:**

27 January 2010 - Major General David Mize USMC (RET), President and CEO of the New Orleans Federal Alliance

**This Week's Speaker:**

3 February 2010 - Phyllis Jordan, chairman of the board of The Green Project.

**Upcoming Speakers:** (subject to change):

10 February 2010 - Jim Montgomery, CEO of Touro Infirmary

17 February 2010 - no meeting - Mardi Gras week

24 February 2010 - No meeting - 100th Birthday Party week (celebrated on 27 Feb. 2010)

27 February 2010 -100th Birthday Party - Antoine's Restaurant - Patron Party and Supper Banquet

31 March 2009 Gene Dattel, author of "Cotton and Race in the Making of America: The Human Costs of Economic Power."

**Deadline for Bolo Publication Article Submissions: Friday 5:00 p.m.**

Please include as the subject of your e-mail message the date of the newsletter in which you would like your article to appear. This will greatly increase the chance of your article appearing in the proper issue. Please also include your article or announcement in electronic form so it can be copied into the newsletter. Thank you.

Bolo Editor (Seth M. Nehrbass)

Rotary Club of New Orleans

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