

From: Bolo Editor <boloeditor@gmail.com>  
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Week of 13 January 2010

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**Our Speaker this week - Natalie Jayroe, CEO of Second Harvest**

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**Usual Meeting Location**

**Welcome - we meet at noon on Wednesdays at Harrah's Hotel, 2nd Floor, 228 Poydras Street**

**Our Speaker this week - Natalie Jayroe, CEO of Second Harvest**

Natalie joined Second Harvest Food Bank of New Orleans and Acadiana as President and CEO in January 2006. The mission of Second Harvest is to lead the fight against hunger in south Louisiana through food distribution, advocacy, education and disaster response. Second Harvest currently distributes more than 17 million pounds of food annually through more than 200 faith-based and nonprofit agency members in 23 parishes of south Louisiana.

Since graduating with a BA Honors in History and Politics, Natalie has worked in the food banking movement for more than 17 years. After founding the prepared and perishable food recovery program in Savannah, Georgia as a volunteer and board member Natalie became the president and CEO of America's Second Harvest of Coastal Georgia in 1994. During her nine year tenure she increased revenue by 700% and food distribution by 350%. She founded the community kitchen and restaurant program Bread and Butter Café and helped to establish the Kid's Café afterschool program for children, a program that became nationally trademarked.

Natalie has held several positions of leadership within the Feeding America network of food banks. She was a founding member of the National Council of America's Second Harvest, served on the Contract Task Force, and Chaired the Eastern Region of Feeding America. She served on many national state and local boards and committees while in Georgia, including the Governor's Workforce Investment Board of Georgia, the Board of Parent and Child, and as Chair of the United Way Executive's Association. In 2005, Natalie became a loaned

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executive for Feeding America, providing expertise to food banks with challenges. Following Hurricanes Katrina and Rita she was the Feeding America representative at the Joint Field Office in Baton Rouge.

Currently, Natalie is President of the Louisiana Food Bank Association and Co-chair of the Food Policy Advisory Committee of New Orleans' City Council. She was named one of City Business' Women of the Year in 2007 and in 2008 was honored with MAZON's Irving Cramer award, given to individual leaders and groups who emphasize passion, wisdom, and dedication in their mission to end hunger across America.

Natalie is married to Ken Jayroe and together they have three children; Philip, Kyle and Brittney.

## NORFI, Feed the Hungry

**Feed the Hungry with Warren Easton Interact Club** The Interact Club is collecting old cell phones which they are recycling to earn money to fund their projects. If you have any old cell phones and wish to contribute to their causes, please bring the cell phones to the Rotary meeting and or deliver them to Faun Fenderson's office (700 Camp Street) - call Faun at 528-9500 (ext 319) for more info.

Your Bucks for Beans purchased 144 boxes of Macaroni and Cheese which are being distributed via the Feed the Hungry project. Your continued support for this project will ensure that these 144 families receive some protein in their food bags! Thanks!

### **NORFI**

If you have a January birthday, why not give NORFI a gift of \$1 for every year you've been on Mother Earth. Remember, your generosity helps NORFI support numerous nonprofit organizations in our community. To paraphrase the Four-Way Test, NORFI gifts are "BENEFICIAL to all concerned and build GOODWILL"

If you haven't done so, send your birthday gift today to Charlie Young c/o NORFI; suite 2950; 400 Poydras St.; New Orleans, LA, 70130 It's not too late. If you want to save postage, give Charlie your check at this week's meeting. If you are unwilling to reveal your age, please round up to the nearest \$100.

## Grant applications due in January 2010

The New Orleans Rotary Fund Inc. (NORFI) will be receiving grant applications during the month of January. Rotarians can

go to [www.neworleansrotary.org](http://www.neworleansrotary.org) and click on the NORFI link for more information on how to apply. Grants will be awarded in June.

## *Thanks for helping the less fortunate*

[NORFI Web Page](#)

### **Mark Your Calendars**

**(dates, times, and events subject to change)**

Greetings,

I have posted a New Orleans Rotary Calendar and we'll keep this updated on an ongoing basis.

You can view the calendar at:

<http://ical.me.com/drdrmrmd/New%20Orleans%20Rotary>

You can subscribe to the calendar and it will be updated into your Outlook or iCal by clicking this link:

<webcal://ical.me.com/drdrmrmd/New%20Orleans%20Rotary.ics>

If you have items for the calendar, send them to me. We'll have a link up on the home page today.

Thanks,

Tim

Timothy S. Harlan M.D.



### **New Member Orientation**

Chez Henry and Jane Lowentritt 102 Mulberry Dr., Metairie  
Friday, 22 January 2010

Time t/b/d, probably about 6:00 pm

New members and experienced members encouraged to attend.

Saturday 23 or 30 January 2010 - Walk/Work in the Park -  
details TBD (tentative)

16 February 2009 - Mardi Gras - no meeting that week

**SAVE THE DATE!**

The Rotary Club of New Orleans is planning a celebration of its 100th anniversary.

It will be a dinner-dance affair the evening of Saturday, February 27, 2010.

Please mark your calendars. We hope you will be able to attend.

Location and time TBA (no meeting Wednesday 24 February)

Wednesday, 24 March 2010 - Warren Easton Luncheon

15-17 April 2010 - District 6840 Conference, Bay St. Louis

## **Group Study Exchange with Argentina**

Our District will participate with Argentina in a Group Study Exchange for four weeks in April - May, 2010. Through the program, teams of young professionals from Districts 6840 and 4825 will exchange visits. Team members experience the way of life, customs and vocational practices of the two districts, while sharing information about their home countries. The GSE promotes international understanding and goodwill through personal connection. While abroad, team members stay in Rotarians' homes and have the opportunity to meet their professional counterparts. They also give presentations to Rotary clubs and other groups about their home country. Rotary pays for round-trip airfare, and Rotary club members in the host countries provide meals, lodging and group travel in their district. For information see our web site or contact Sharron Newton in Slidell at [snewton0959@earthlink.net](mailto:snewton0959@earthlink.net) or by telephone at 985.661.0718.

Rotary Derby - Wednesday 5 May 2010 - noon

14-16 October 2010 - District 6840 Conference, New Orleans, in conjunction with 2011 HOC

## **CENTENNIAL MINUTE**

**by Henry Lowentritt, President**

During this, our Centennial Year, each week we spend a minute to review the long and distinguished history of our club

1948-1949 Dr. Norman Vincent Peale addressed the meeting. Fourteen members visited Merida, Mexico Rotary Club.

The club sponsored the organization of the Kenner Rotary Club and participated in organizing a club in Grand Isle.

1949-1950 Forty-three perfect-attendance pins were awarded to members.

The club sent 10 underprivileged children to summer camp.



## **President's Messages**

**by Henry Lowentritt**

Go see Warren Easton's website for news about the school and kudos for Rotary:



<http://www.warreneastoncharterfoundation.com/>  
Thanks,  
Henry

**Join in Southern Hospitality at 2011 RI Convention in New Orleans**

The following is a message from our Rotary District:

The 2011 Rotary International Convention will be held in New Orleans. Six Rotary districts in Louisiana, Mississippi, Arkansas and Tennessee are the host districts. Rotarians from the host districts are responsible for planning various events during the convention, including a fellowship event Monday evening.

**Host Responsibilities**

The evening event on Monday is called Host Hospitality Night. This is an RI convention tradition offering a memorable opportunity for convention registrants to share an evening of hospitality and international fellowship. In 2011, this event will also give us an opportunity to show the world our famous Southern hospitality.

The events on this evening are hosted, sponsored and organized by individual Rotarians or Rotary clubs. The events can be as small or as large, as simple or as extravagant, as the hosts design and can afford. Examples include dinner in the home of a Rotarian or at a local park or attraction hosted jointly by Rotary clubs.

In addition to sponsoring the event, the hosts are responsible for transporting their guests to and from the event. In all, the event should be about 3-4 hours long, including transportation. The cost of the event and transportation are the sole responsibility of the Rotarian and/or Rotary club hosts.

The Monday Evening Host Hospitality subcommittee will assemble the names of the guests as they register. As the event approaches, the subcommittee will assign the guests to the Rotarian and Rotary club hosts and notify these hosts accordingly. The hosts will then contact their guests directly to make logistics arrangements, including transportation.

Don't Live in New Orleans? No Problem. You can still host an event. Host participation is not limited to Rotarians and Rotary clubs in the New Orleans area. In fact, the participation of many Rotarians from the Rotary districts in Arkansas, Tennessee, Mississippi and Louisiana will be essential to sharing our Southern Hospitality. We are expecting 2,000-3,000 conventioners to register as guests for this event. The subcommittee will develop a list of Rotarians and Rotary clubs interested in hosting a Monday Night event. Rotarians and Rotary clubs outside the New Orleans area can contact the subcommittee for a list of New Orleans area Rotarians and Rotary clubs to partner with to host an event.

Call to Action: Sign up to be a host and appoint club liaison  
Rotary clubs and Rotarians are encouraged to participate as hosts and register interest by filling out the preliminary interest form on the Online Registration page at [www.rotary6840.org](http://www.rotary6840.org). Each club is also asked to appoint a club

liaison with the Monday Evening Host Hospitality subcommittee. Please send the name and contact information for the club liaison to PDG Neil Alford at neil@alfordlegal.com.

## Rotary Four-Way Test



From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The Four-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy. Adopted by Rotary in 1943, The Four-Way Test has been translated into more than a hundred languages and published in thousands of ways.

It asks the following four questions:  
"Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?"

### Missed A Meeting?

Make Up By Attending Another Club In The Area

Monday

**New Orleans International Airport, LA** Noon, Treasure Chest Casino Buffet;  
**Westwego, LA** Noon, The Four Columns Restaurant, Harvey;  
**Carrollton, LA** Noon, Pontchartrain Point Restaurant; 8536 Pontchartrain Blvd., New Orleans

Tuesday

**Covington, LA** Noon, Greater Covington Center  
**Westbank/Gretna, LA** 12:15pm, Gretna United Methodist Church  
**La Place, LA** Noon, Bull's Corner Restaurant

Wednesday

**Algiers, LA** 7:30 am, The Villas at Woldenberg  
**New Orleans** 12:00pm; Harrah's Hotel of New Orleans, 2d Floor, 228 Poydras Street

Thursday

**Metairie Sunrise** 7:00 a.m., Landmark Hotel, Metairie, LA  
**Northlake-Mandeville Rotary Club** 12:00 PM, Beau Chene Country Club, 602 North Beau Chene Drive, Mandeville, LA

70471;

**Metairie, LA** 12:15pm, Metairie CC;

**Kenner, LA** 12:15pm, Johnny Trauth's Seafood Bistro

Friday

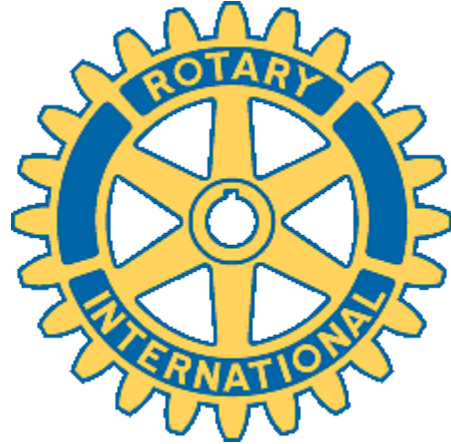
**Slidell, LA** 12:10pm, Pinewood Country Club

**Harahan, LA** 12:15pm, Colonial Country Club

## Know a Prospective Rotarian?

### Applications Available//New Member Notices

If you know someone who should be a Rotarian, invite them to lunch! Applications are available on our website and from President Henry, Kevin Laborde, or Cindy Markham.



In accordance with the Articles & Bylaws of the Club, the following announcement will be posted in the Bolo for two weeks during which time you may inquire into the nomination and register any new information you deem advisable with the Club President. President Henry Lowentritt is available to answer any questions you may have.

None - please propose new members

[Download New Member Applications](#)

## Usual Meeting Location

We usually meet at 12:00pm at Harrah's Hotel of New Orleans, 2d Floor, 228 Poydras Street, New Orleans, LA 70130, (504) 533-6000

[Meeting information and directions](#)

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### **Last Week's Speaker:**

None - instead we had two events - 6 January 2010 - Mayoral Forum (it was great) and Friday, 8 January 2010 - Day at the Fairgrounds - New Orleans Fairgrounds (a lot of fun)

### **This Week's Speaker:**

13 January 2010 - Natalie Jayroe, CEO of Second Harvest

### **Upcoming Speakers:** (subject to change):

20 January 2010 - Mtumishi St. Julien

27 January 2010 - Major General David Mize USMC (RET), President and CEO of the New Orleans Federal Alliance

3 February 2010 - Angie Green, Executive Director, The Green Project  
10 February 2010 - Jim Montgomery, CEO of Touro Infirmary  
17 February 2010 - Mardi Gras week  
27 February 2010 -100th Birthday Party  
31 March 2009 Gene Dattel, author of "Cotton and Race in the Making of America: The Human Costs of Economic Power."

**Deadline for Bolo Publication Article Submissions: Friday 5:00 p.m.**

Please include as the subject of your e-mail message the date of the newsletter in which you would like your article to appear. This will greatly increase the chance of your article appearing in the proper issue. Please also include your article or announcement in electronic form so it can be copied into the newsletter. Thank you.

Bolo Editor (Seth M. Nehrbass)

Rotary Club of New Orleans

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