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Week of 2 December 2009

This Issue

Our speaker this week: 2 December 2009 - Robert "Bob" Brown, managing Director, Business Council, New Orleans - Update: Business Council New Orleans & River Region

NORFI, Feed the Hungry, Holiday Help

Mark Your Calendars

CENTENNIAL MINUTE

President's Messages

Missed A Meeting?

Know a Prospective Rotarian?

Usual Meeting Location

Welcome - we meet at noon on Wednesdays at Harrah's Hotel, 2nd Floor, 228 Poydras Street

Our speaker this week: 2 December 2009 - Robert "Bob" Brown, managing Director, Business Council, New Orleans - Update: Business Council New Orleans & River Region

ROBERT W. BROWN

Bob Brown is the Managing Director, Business Council of New Orleans and the River Region.

Brown was appointed to his position at the Business Council after a long career at the University of New Orleans, where he rose to the position of Vice Chancellor for Governmental, Community and Diversity Affairs, a role in which he served from August of 2003 until October, 2007. In that capacity he was responsible for the university's state, regional and local governmental relations activities, coordinated the involvement of university personnel in civic and community boards, commissions and task forces, and managed and promoted the university's efforts to create and sustain a diverse, high-quality workforce and student body.

The Business Council, founded in 1985, is an organization of Chief Executive Officers, or persons of comparable status, representing many of the largest corporations in the greater New Orleans area. Current membership stands at 73. Its purpose is to take such action as will promote and enhance the economic growth, social welfare and civic environment of the City of New Orleans and the River Region. As Managing Director, Brown coordinates and manages relationships with elected officials, governmental bodies and civic groups,

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coordinates and executes the initiatives of the Executive Committee and the Board of Directors, and compiles and analyzes research aimed at supporting the group's goals and priorities.

He also was an NCAA Division I college baseball umpire from 1974-90 and a Division I basketball referee from 1976-98. He was assigned as an official for basketball games in the Sun Belt, American South, Southland, Southwestern Athletic and Gulf Coast Athletic Conferences. He was selected to officiate the NAIA Men's Basketball National Championship games in 1995 and 1996, and the National Association of Basketball Coaches All-America Game during the 1993 NCAA Men's' Final Four.

He serves on numerous boards, including, the Legacy Donor Foundation, the Preservation Resource Center, the Bureau of Governmental Research-where he chairs the BGR Breakfast Briefing series, and is a trustee of the Greater New Orleans YMCA. He has been honored with a Role Model award from the Young Leadership Council, and was selected as a Community Hero/Olympic Torch Bearer for the 1996 Olympics.

He was born Robert William Brown on July 27, 1942, in Franklinton, LA. He received a Bachelor of Arts degree (Magna Cum Laude) in history from Park College (Parkville, MO) in 1975 and a Master of Arts degree in human resource management from Pepperdine University (Malibu, CA) in 1979.

Brown spent 20 years in the U.S. Air Force (1961-81) as an air traffic controller and rose to the rank of master sergeant in less than 13 years.

Brown is married to the former Brenda Ball of Lake Charles, LA, and is the father of one daughter, Deborah, and one son, Kevin.

NORFI, Feed the Hungry, Holiday Help

Feed the Hungry with Warren Easton Interact Club The Interact Club is collecting old cell phones which they are recycling to earn money to fund their projects. If you have any old cell phones and wish to contribute to their causes, please bring the cell phones to the Rotary meeting and or deliver them to Faun Fenderson's office (700 Camp Street) - call Faun at 528-9500 (ext 319) for more info.

Your Bucks for Beans purchased 144 boxes of Macaroni and Cheese which are being distributed via the Feed the Hungry project. Your continued support for this project will ensure that these 144 families receive some protein in their food bags! Thanks!

NORFI

If you have a December birthday, why not give NORFI a gift of \$1 for every year you've been on Mother Earth. Remember, your generosity helps NORFI support numerous nonprofit organizations in our community. To paraphrase the Four-Way Test, NORFI gifts are "BENEFICIAL to all concerned and build GOODWILL"

If you haven't done so, send your birthday gift today to Charlie Young c/o NORFI; suite 2950; 400 Poydras St.; New Orleans, LA, 70130 It's not too late. If you want to save postage, give Charlie your check at this week's meeting. If you are unwilling to reveal your age, please round up to the nearest \$100.

Grant applications due in January 2010

The New Orleans Rotary Fund Inc. (NORFI) will be receiving grant applications during the month of January. Rotarians can go to www.neworleansrotary.org and click on the NORFI link for more information on how to apply. Grants will be awarded in June.

Please help the less fortunate

PAJAMAS AND BOOKS

I hope that everyone had a wonderful, family filled, Thanksgiving. Now that Thanksgiving has passed, our thoughts turn to Christmas, Hanukkah, and the lovely gifts we will buy for our children. If they are anything like my Grandchildren, it will be kind of hard to find a goodie that they don't already have! In the spirit of the holiday season, I'd like to ask if you would buy one little extra gift for any of the hundreds of children in our city who have no home, no clothes and no toys (but probably a lot of hope that Santa will find them anyway) as you get your own shopping done.

We were asked to support the Pajamas and Books group this year by providing some PJs and age appropriate books for children between 1 - 12. With the great sales going on, it will cost very little compared to the amount of joy it will bring. With this in mind, please buy a pair of pajamas and a book to bring to the meetings next week and the week after that; the Socials Committee will get them wrapped and ready for distribution . Hopefully, we can make a lot of kids, besides our own, have a very Merry Christmas.

Speaking for the Socials Committee I want to say THANKS, in advance, for what we know will be a great response.

Bobbie Collins, Chair, Your Social Committee

Mark Your Calendars

(dates, times, and events subject to change)

Greetings,

I have posted a New Orleans Rotary Calendar and we'll keep this updated on an ongoing basis.

You can view the calendar at:

<http://ical.me.com/drdrmrmd/New%20Orleans%20Rotary>

You can subscribe to the calendar and it will be updated into your Outlook or iCal by clicking this link:

<webcal://ical.me.com/drdrmrmd/New%20Orleans%20Rotary.ics>

If you have items for the calendar, send them to me. We'll have a link up on the home page today.

Thanks,

Tim

Timothy S. Harlan M.D.



Wednesday 6 January 2010 - N.O. Mayoral Forum (tentative).

Friday, January 8 2010 - Day at the Fairgrounds - New Orleans Fairgrounds

Because the Fairgrounds changed our last date to night racing, we have changed the day of our participation to Friday, January 8 2010 - 11:30 am. Reservations are needed - Bobbie 504-218-8082 or email at yourmim@yahoo.com. (ASAP please). Also, a sign up sheet will be at the registration desk.

Saturday 23 or 30 January 2010 - Walk/Work in the Park - details TBD (tentative)

16 February 2009 - Mardi Gras - no meeting that week

SAVE THE DATE!

The Rotary Club of New Orleans is planning a celebration of its 100th anniversary.

It will be a dinner-dance affair the evening of Saturday, February 27, 2010.

Please mark your calendars. We hope you will be able to attend.

Location and time TBA (no meeting Wednesday 24 February)

Wednesday, 24 March 2010 - Warren Easton Luncheon

15-17 April 2010 - District 6840 Conference, Bay St. Louis

Group Study Exchange with Argentina

Our District will participate with Argentina in a Group Study Exchange for four weeks in April - May, 2010. Through the program, teams of young professionals from Districts 6840 and 4825 will exchange visits. Team members experience the way of life, customs and vocational practices of the two districts, while sharing information about their home countries. The GSE promotes international understanding and goodwill

through personal connection. While abroad, team members stay in Rotarians' homes and have the opportunity to meet their professional counterparts. They also give presentations to Rotary clubs and other groups about their home country. Rotary pays for round-trip airfare, and Rotary club members in the host countries provide meals, lodging and group travel in their district. For information see our web site or contact Sharron Newton in Slidell at snewton0959@earthlink.net or by telephone at 985.661.0718.

Rotary Derby - Wednesday 5 May 2010 - noon

14-16 October 2010 - District 6840 Conference, New Orleans, in conjunction with 2011 HOC

CENTENNIAL MINUTE

by Henry Lowentritt, President

During this, our Centennial Year, each week we spend a minute to review the long and distinguished history of our club

1942-1943 Paul Harris addressed the club. We sold a large quota of war bonds, and sent New Orleans newspapers to U.S.O. clubs throughout the country.

1943-1944 The club gave parties for servicemen at the St. Charles Avenue U.S.O. club.



President's Messages

by Henry Lowentritt

Go see Warren Easton's website for news about the school and kudos for Rotary:



<http://www.warreneastoncharterfoundation.com/>
Thanks,
Henry

Join in Southern Hospitality at 2011 RI Convention in New Orleans The following is a message from our Rotary District:

The 2011 Rotary International Convention will be held in New Orleans. Six Rotary districts in Louisiana, Mississippi, Arkansas

and Tennessee are the host districts. Rotarians from the host districts are responsible for planning various events during the convention, including a fellowship event Monday evening.

Host Responsibilities

The evening event on Monday is called Host Hospitality Night. This is an RI convention tradition offering a memorable opportunity for convention registrants to share an evening of hospitality and international fellowship. In 2011, this event will also give us an opportunity to show the world our famous Southern hospitality.

The events on this evening are hosted, sponsored and organized by individual Rotarians or Rotary clubs. The events can be as small or as large, as simple or as extravagant, as the hosts design and can afford. Examples include dinner in the home of a Rotarian or at a local park or attraction hosted jointly by Rotary clubs.

In addition to sponsoring the event, the hosts are responsible for transporting their guests to and from the event. In all, the event should be about 3-4 hours long, including transportation. The cost of the event and transportation are the sole responsibility of the Rotarian and/or Rotary club hosts.

The Monday Evening Host Hospitality subcommittee will assemble the names of the guests as they register. As the event approaches, the subcommittee will assign the guests to the Rotarian and Rotary club hosts and notify these hosts accordingly. The hosts will then contact their guests directly to make logistics arrangements, including transportation.

Don't Live in New Orleans? No Problem. You can still host an event. Host participation is not limited to Rotarians and Rotary clubs in the New Orleans area. In fact, the participation of many Rotarians from the Rotary districts in Arkansas, Tennessee, Mississippi and Louisiana will be essential to sharing our Southern Hospitality. We are expecting 2,000-3,000 conventioners to register as guests for this event. The subcommittee will develop a list of Rotarians and Rotary clubs interested in hosting a Monday Night event. Rotarians and Rotary clubs outside the New Orleans area can contact the subcommittee for a list of New Orleans area Rotarians and Rotary clubs to partner with to host an event.

Call to Action: Sign up to be a host and appoint club liaison. Rotary clubs and Rotarians are encouraged to participate as hosts and register interest by filling out the preliminary interest form on the Online Registration page at www.rotary6840.org. Each club is also asked to appoint a club liaison with the Monday Evening Host Hospitality subcommittee. Please send the name and contact information for the club liaison to PDG Neil Alford at neil@alfordlegal.com.

Rotary Four-Way Test

From the earliest days of the organization, Rotarians were concerned with promoting



high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The Four-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy. Adopted by Rotary in 1943, The Four-Way Test has been translated into more than a hundred languages and published in thousands of ways.



It asks the following four questions:
"Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?"

Missed A Meeting?

Make Up By Attending Another Club In The Area

Monday

New Orleans International Airport, LA Noon, Treasure Chest Casino Buffet;

Westwego, LA Noon, The Four Columns Restaurant, Harvey;
Carrollton, LA Noon, Pontchartrain Point Restaurant; 8536 Pontchartrain Blvd., New Orleans

Tuesday

Covington, LA Noon, Greater Covington Center

Westbank/Gretna, LA 12:15pm, Gretna United Methodist Church

La Place, LA Noon, Bull's Corner Restaurant

Wednesday

Algiers, LA 7:30 am, The Villas at Woldenberg

New Orleans 12:00pm; Harrah's Hotel of New Orleans, 2d Floor, 228 Poydras Street

Thursday

Metairie Sunrise 7:00 a.m., Landmark Hotel, Metairie, LA

Northlake-Mandeville Rotary Club 12:00 PM, Beau Chene Country Club, 602 North Beau Chene Drive, Mandeville, LA 70471;

Metairie, LA 12:15pm, Metairie CC;

Kenner, LA 12:15pm, Johnny Trauth's Seafood Bistro

Friday

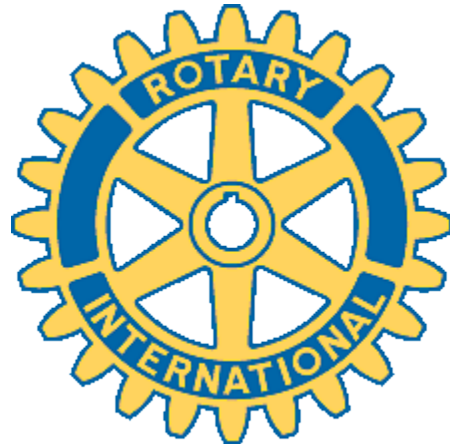
Slidell, LA 12:10pm, Pinewood Country Club

Harahan, LA 12:15pm, Colonial Country Club

Know a Prospective Rotarian?

Applications Available//New Member Notices

If you know someone who should be a Rotarian, invite them to lunch! Applications are available on our website and from President Henry, Kevin Laborde, or Cindy Markham.



In accordance with the Articles & Bylaws of the Club, the following announcement will be posted in the Bolo for two weeks during which time you may inquire into the nomination and register any new information you deem advisable with the Club President. President Henry Lowentritt is available to answer any questions you may have.

Ann Elizabeth Maier, Classification: Non-Profits - Salvation Army (12/02, 12/09)

[Download New Member Applications](#)

Usual Meeting Location

We usually meet at 12:00pm at Harrah's Hotel of New Orleans, 2d Floor, 228 Poydras Street, New Orleans, LA 70130, (504) 533-6000

[Meeting information and directions](#)

Last Week's Speaker:

None - No meeting - due to Thanksgiving

This Week's Speaker:

2 December 2009 - Robert "Bob" Brown, managing Director, Business Council, New Orleans
- Update: Business Council New Orleans & River Region

Upcoming Speakers: (subject to change):

9 December 2009 - Howard Schwartz - (FBI Assistant Special Agent in charge, New Orleans)

16 December 2009 - Jim Letten - United States Attorney, New Orleans 23 December 2009
- no meeting

30 December 2009 - no meeting

6 January 2010 - Mayoral Forum

Deadline for Bolo Publication Article Submissions: Friday 5:00 p.m.

Please include as the subject of your e-mail message the date of the newsletter in which you would like your article to appear. This will greatly increase the chance of your article

appearing in the proper issue. Please also include your article or announcement in electronic form so it can be copied into the newsletter. Thank you.
Bolo Editor (Seth M. Nehrbass)

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