

From: Bolo Editor <boloeditor@gmail.com>  
Subject: **Rotary Club of New Orleans Weekly Newsletter**  
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Reply-To: boloeditor@gmail.com

# The Rotary Club of New Orleans



## Fall Benefit Party

Sunday, November 22, 2009

4 - 7 PM

Southern Yacht Club

\$40. per person



# Bolo

## New Orleans Rotary Club Newsletter

Week of 11 November 2009

This Issue

**Our speaker this**

**Welcome - we meet at noon on Wednesdays at Harrah's  
Hotel, 2nd Floor, 228 Poydras Street**

**week:11 November 2009 - John Casbon, National Crisis Taking Place in Commercial Properties**

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## **Our speaker this week:11 November 2009 - John Casbon, National Crisis Taking Place in Commercial Properties**

John N. Casbon serves as Executive Vice President of First American Title Insurance Company and CEO and President of First American Transportation Title Insurance Company, a member of The First American Corporation (NYSE: FAF) family of companies. The transportation company is headquartered in New Orleans, LA which is also where the vessel title division is located. The aircraft title division is located in Oklahoma City, OK. Both the aircraft and vessel title divisions offer products and services worldwide. John has been associated with First American since 1975. A Florida native, John graduated from Florida State University with degrees in both Real Estate Finance and Hotel Management with a major in marketing. As a community leader, John is committed to New Orleans, and works tirelessly encouraging businesses to assume proactive civic roles for the betterment and improvement of the city. He founded the New Orleans Police Foundation in 1995 for the purpose of linking businesses with the police department to make a positive difference and is currently Past Chairman of the Board. John serves or has served on the boards of the American Land Title Association, Iberia Bank, the LSU Department of Psychiatry Advisory Board, the Louisiana Trooper Foundation, the Business Council of New Orleans and the River Region, and The New Orleans/River Region Chamber of Commerce. He is a member of the

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Join

Louisiana World Presidents' Organization.

John received the 1998 FBI Director's Community Leadership Award for his role in creating and leading the New Orleans Police Foundation, and was also the recipient of the Anti-Defamation League's 1998 A.I. Botnick Torch of Liberty Award. In 1999, he was awarded the Mayor's Medal of Honor.

A life-long music enthusiast and self-taught musician, John is a member of Hot Rod Lincoln, a local band dedicated to the performance and preservation of the rock 'n roll classics of the Baby Boom generation.

John and his wife, Ann, are the parents of two daughters, Jena and Hartley. They reside in the Uptown area of New Orleans.

## NORFI, Feed the Hungry, FUNDRAISER

### **Feed the Hungry with Warren Easton Interact Club**

The most efficient way to contribute to the Feed the Hungry distribution bags is for the Club to purchase, however frequently we can - we're shooting for twice a month - 144 (that's how many bags are filled each time) of one item (beans, mac and cheese...). Please do not bring any more beans! Please DO contribute a dollar or two each week to the fund to buy protein. Last week, the bags were only half full because Second Harvest was low!! Normally they are overflowing! Our help is really appreciated and needed!

### **NORFI**

If you have a November birthday, why not give NORFI a gift of \$1 for every year you've been on Mother Earth. Remember, your generosity helps NORFI support numerous nonprofit organizations in our community. To paraphrase the Four-Way Test, NORFI gifts are "BENEFICIAL to all concerned and build GOODWILL"

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If you haven't done so, send your birthday gift today to Charlie Young c/o NORFI; suite 2950; 400 Poydras St.; New Orleans, LA, 70130 It's not too late. If you want to save postage, give Charlie your check at this week's meeting. If you are unwilling to reveal your age, please round up to the nearest \$100.

## **FUNDRAISER HELP STILL NEEDED**

ATTENTION, time is short ! In less than a month we will be welcoming everyone to our Fall Fundraiser. The event will be held in Southern Yacht Club's beautiful new digs on the Lake and our committee has planned a plethora of goodies to entice you.

It is important to the club that everyone jump on the bandwagon now and do their share in making the party a huge success. Our projects include: Local hunger initiatives-providing Thanksgiving and Holiday Turkeys for the needy, our literacy initiative - dictionaries for needy elementary students, a community service initiative to enhance City Park and numerous international and humanitarian efforts throughout the year. These projects take money to complete, and raising the funds for them, takes the participation of ALL of our members.

Many members have leaped immediately into the fray donating fabulous items for our Silent auction. At this week's meeting FIVE fantastic donations from members Andre Rubenstein, Steve Manshel and Denise Berthiaume were made before our committee member had finished the request for participation! Thanks Andre, Steve and Denise and all of those who have responded so generously in the previous two weeks. Our list is growing ! Our hope, however, is to receive enough donated items to be able to have a parade of prizes as well as a silent auction, and THAT will need the participation of everyone.

Of course Airline Trips, Hotel reservations, Restaurant dinners etc would be GREAT and greatly needed, but every donation will be treasured. If you just can't ask for a donation from a business, how about donating a really nice bottle of wine for a wine basket to auction? That would be GREAT.

We hope that everyone will be there to enjoy the fun. You will be treated to delicious hor d'oeuvres, free wine, a chance to get an autographed book from Angus Lind, great company - and the prettiest sunset in the city. Oh and by all means, bring a friend - bring two- to share the fun!

Any donation can be brought to our meetings, or one of us will be happy to pick it up. Just call the Rotary office at (504) 228-2719, tell Cindy, and she will send one of us on our way. Your Fundraising Committee.

## Featured Silent Auction Item this Week

A very "special" Murder Mystery Dinner for six at Gayle Dellinger's house - costumes included! - value \$600.

### ***Please help the less fortunate***

The happiest season of the year is upon us and everyone is getting ready for those great Holiday shopping excursions. Our club has always remembered the less fortunate at this time, "adopting" Salvation Army Angels, collecting clothing for Dress for Success, and Teddy Bears for the Police Dept., as well as our Santa Party for the kids. Although we are not holding a Christmas/Hanukkah party this year it is still in the spirit of the season to remember those who are not as fortunate. This year we are working with the "Pajamas and Books" program. This wonderful 501c3 group provides a pair of pajamas and a book for street children living in shelters and for children living in "safe" houses with Mothers who have had to flee domestic abuse. Often they leave with only the clothes on their backs and sleep in their clothes. A pair of PJ's and a nice age appropriate book will bring joy into their lives and let them know Santa did not forget them. Any size will do. If you bring them to a meeting your Social Committee will do the wrapping and we will deliver them to Pajamas and Books. Let's see how many children we can make smile this year!

Bobbie Collins, Chair, Your Social Committee

[NORFI Web Page](#)

## Mark Your Calendars

(dates, times, and events subject to change)

**Sunday 22 November 2009 -  
Fundraiser - 4:00 - 7:00 pm, at  
Southern Yacht Club - reception and  
silent auction, with wine, beer, soft  
drinks, cocktail food and cash bar. Hear Angus Lind  
speak, buy autographed books, bid on auction items,  
eat, drink, and be merry!**



Greetings,

I have posted a New Orleans Rotary Calendar and we'll keep this updated on an ongoing basis.

You can view the calendar at:

<http://ical.me.com/drdrmrmd/New%20Orleans%20Rotary>

You can subscribe to the calendar and it will be updated into your Outlook or iCal by clicking this link:

<webcal://ical.me.com/drdrmrmd/New%20Orleans%20Rotary.ics>

If you have items for the calendar, send them to me. We'll have a link up on the home page today.

Thanks,

Tim  
Timothy S. Harlan M.D.

Wednesday 8 January 2010 - N.O. Mayoral Forum (tentative).

Day at the Fairgrounds - New Orleans Fairgrounds  
Because the Fairgrounds changed our last date to night racing, we have changed the day of our participation to Friday, January 8 2010 - 11:30 am. Reservations are needed - Bobbie 504-218-8082 or email at yourmim@yahoo.com. (ASAP please)

Saturday 23 or 30 January 2010 - Walk/Work in the Park - details TBD (tentative)

16 February 2009 - Mardi Gras - no meeting that week

SAVE THE DATE!

The Rotary Club of New Orleans is planning a celebration of its 100th anniversary.

It will be a dinner-dance affair the evening of Saturday, February 27, 2010.

Please mark your calendars. We hope you will be able to attend.

Location and time TBA (no meeting Wednesday 24 February)

Wednesday, 24 March 2010 - Warren Easton Luncheon

15-17 April 2010 - District 6840 Conference, Bay St. Louis

### **Group Study Exchange with Argentina**

Our District will participate with Argentina in a Group Study Exchange for four weeks in April - May, 2010. Through the program, teams of young professionals from Districts 6840 and 4825 will exchange visits. Team members experience the way of life, customs and vocational practices of the two districts, while sharing information about their home countries. The GSE promotes international understanding and goodwill through personal connection. While abroad, team members stay in Rotarians' homes and have the opportunity to meet their professional counterparts. They also give presentations to Rotary clubs and other groups about their home country. Rotary pays for round-trip airfare, and Rotary club members in the host countries provide meals, lodging and group travel in their district. For information see our web site or contact Sharron Newton in Slidell at snewton0959@earthlink.net or by telephone at 985.661.0718.

Rotary Derby - Wednesday 5 May 2010 - noon

14-16 October 2010 - District 6840 Conference, New Orleans, in conjunction with 2011 HOC

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## Silent Auction for Fundraiser on 22 November 2009

Donations so far  
(please notify us of  
any corrections):  
from Christine  
Hoffman and  
husband - three  
bottles of fine wine;  
from Arthur Roger  
Gallery and Estate of  
Ida Kohlmeyer -  
"Findlay Giclee Print  
2002", 26 x 37.5  
inches, value \$400;  
from Mrs. Peter  
Buchler...Ceramic  
Candlesticks value  
\$50; from Mrs. Peter  
Buchler - Divided  
Ceramic Dish value  
\$35; from Bobbie  
Collins/Marc Dorsey  
Two night stay at The  
St. Christopher Hotel  
Value?; from Bobbie  
Collins Signed Saints  
Football Value: \$100  
after the Superbowl:  
Priceless !; from  
Andre Rubenstein -  
clothing from  
Rubensteins - value ?  
; from Steve Manshel  
- stays at the  
Marriott Patio Hotel - value ?; from the Tinder Box, 3301  
Veterans Blvd., Metairie 70002 (in Lakeside Mall) - One (1)  
Lampe Bergere with bottle of scented oil (value \$110) and one  
(1) stained glass "Budweiser" desktop lamp (value \$64.95);  
from Denise Berthiaume, LeMieux Galleries - Shirley Rabe  
Masinter pencil drawing "Reggie Turnbull,"with conservation  
framing, value \$350; from Denise Berthiaume - Lovejoy Day  
Spa & Shop, a Lovejoy Manicure (value \$22); from Denise  
Berthiaume - two Gift Certificates for dinner at Mat & Naddie's,  
valued at \$40.00 each!; from Randall Feldman, WYES - Three  
vintage New Orleans DVDs (The French Quarter That Was, A  
World's Fair to Remember, and Gulf Coast Memories); from  
WHOM???? Gift Cetificate for Six Dance Lessons for Two- Two  
Step Swing, Cajun or Zydeco (your choice) - value \$100; from  
Bitsy and David Duggins - Use of Junk Yard Dog Trailer Hot  
Dog and Hamburger Grill!!!! (food not included) - Winning  
bidder responsible to pick up from and return The Dog to  
Scott Duggins House, 20 Orpheum Avenue; from Michael

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Lappa, Professional Transitions career transition services for business professionals - Complete package assessment and preparation, including marketing yourself, selling yourself, negotiating the job offer (value \$500); from Michael W. Gahagan, The Immigration Law Firm of New Orleans - One hour of consultation, value \$150; from Sidney Pulitzer, Pres., Advance Planning Inc., LTgrowth.com - One hour of investment advice/professional services value \$250 - Evaluation of stock and bond investments, or consultation on a business, financial or marketing challenge; from Reimer Priester, Louisiana Philharmonic Orchestra - two tickets to one of the following LPO performances at the Mahalia Jackson Theatre (value \$150) Nov. 7 - Tchaikovsky Pathetique, Dec. 12, 2009 - Mendelssohn and Mozart, March 6, 2010 - Pan-American Life Fiesta Sinfonica, May 8, 2010 - Symphonie Fantastique; from Faun Fenderson - Attorney at Law - One Simple Will and Medical Power of Attorney, or, One Complex Will - value \$500; from Louis Nunex, Jr., CPA, Bourgeois Bennet - Tax Consultation approximately one hour, value \$200; from Michael Fredrick, Point 2 Point Innovations, - Business card website plus one year of hosting (value \$250); from Charles E. Young, President, Christian Health Ministries Foundation - one hour professional advisory services on solicitation strategies and review of case ad overall fundraising strategies - Value \$200.00; from Seth Nehrbass, Patent Attorney, Garvey, Smith, Nehrbass & North, LLC - one hour of professional intellectual property law consultation, value \$320; from Mr. and Mrs. Fernand Dionne - One Orrefors crystal bowl "Residence" design, value \$125, and one Salviatto "Plume" crystal vase, value \$195; From Kenneth's Hair Studio, 400 Veterans Blvd, Suite 101, Metairie, LA 70005, a cut and style with Joey valued at \$38; From Susan Simon, a pound of Hawaiian Kona coffee (yum) - she also corralled the hair studio gift certificate; From David and Bitsy Duggins/Crescent City Antique Gallery - a framed Civil War Harper's Weekly cover sheet from Sept. 20, 1862, Thomas Nast engraving, valued \$125 to \$150; From Fred Clegg Strong - two bottles of wine; From Rudy Bierhuizen and Gayle Dellinger - a signed "Hot Firefighters" calendar and lunch with the Firefighter of your choice - Gayle, Rudy, who took the photographs, and the young lady who did the wonderful graphic work, will join you as well - Value: Priceless, too hot to say; a very "special" Murder Mystery Dinner for six at Gayle Dellinger's house - costumes included! - value \$600; a guided tour of Metairie Cemetery, for six, in a limo no less! This is really interesting - you get the complete history of one of the most historic and beautiful cemeteries in the nation. If you live here and have never taken this tour you have no idea what you don't know about your city!; Ryan Berg has made a donation of four special Fleur De Lis Glasses;

### **Fundraiser**

Dear Everybody,

Here's where we are:

Invitations are mailed. Food is planned. PRIZES ARE NEEDED!!!! Please help us find the following bigger-ticket items for the silent auction:

Dinners for 6 at local restaurants

Overnight hotel stays at nice hotels

Event tickets - pairs or multiples for live performances - Le Chat Noir? Le Petit? Symphony? Opera? Jazz fest passes? Sugar Bowl?

Activity passes - golf for 4 (or more? Two sets of 4?)

Valuable merchandise - golf bag/club/s; jewelry; electronics (big TV? Wave radio? Phone set?)

Other, smaller things are needed too, both as auction/raffle prizes, and door prizes

I know this is the UNfun part of an event like this, and I personally am not very comfortable (or good) at asking for prizes. BUT this is very important, and all of us know more people and businesses than we realize, who are happy to make donations to help our projects. Please, please take the time and make the effort to think about and then ask people to make a donation - many of them are actually honored to be asked, and will surprise you with their generous response (at least that's what I found last year when, in desperation, I just went out two weeks before and asked).

Thank you all for your continued help and work. See you at Rotary next week!

Mary Beth

Thank you everybody, please go out there and get some great prizes!!!

### **Silent Auction for Fall Party**

I will bring forms to Rotary for us to use in seeking donations for the silent auction at the Fall Party.

PLEASE START NOW!!! Many of the places we approached last fall said we asked too late for them to be of help - so please be thinking of all the businesses you patronize, or people you know, or prizes you think would be profitable - and when you get the forms tomorrow, don't be shy about asking. (PS - don't stay away in hopes you won't get forms, we will get them to you somehow!)

I can't believe this is ME saying this, I hate asking for things

and have no contacts for this kind of thing. But last year, in something close to desperation, I simply went out with these forms and into stores etc., explained what Rotary does and wanted to use the money for, and was greatly gratified by the generous response of so many people. YOU CAN DO THIS!!! THANK YOU and see you soon. Mary Beth Arceneaux

## President's Messages

by Henry Lowentritt

Go see Warren Easton's website for news about the school and kudos for Rotary:



<http://www.warreneastoncharterfoundation.com/>

Thanks,  
Henry

**CENTENNIAL MINUTE:** During this, our Centennial Year, each week we spend a minute to review the long and distinguished history of our club

1940-41 The club provided strong support for the Sea Scouts and the Boy Scouts. It was in that year that the club newsletter was named The Bolo.

1941-1942 The club supplied RI's magazine THE ROTARIAN to Army and Navy service center reading rooms. Our membership reached 200 for the first time.

## Rotary Four-Way Test

From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The Four-Way Test, which was created in 1932

## The Rotary Club of New Orleans



by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy. Adopted by Rotary in 1943, The Four-Way Test has been translated into more than a hundred languages and published in thousands of ways.

It asks the following four questions:  
"Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?"

### Missed A Meeting?

Make Up By Attending Another Club In The Area

Monday

**New Orleans International Airport, LA** Noon, Treasure Chest Casino Buffet;

**Westwego, LA** Noon, The Four Columns Restaurant, Harvey;

**Carrollton, LA** Noon, Pontchartrain Point Restaurant; 8536 Pontchartrain Blvd., New Orleans

Tuesday

**Covington, LA** Noon, Greater Covington Center

**Westbank/Gretna, LA** 12:15pm, Gretna United Methodist Church

**La Place, LA** Noon, Bull's Corner

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## The Rotary Club of New Orleans



## Fall Benefit Party

Restaurant

Sunday, November 22, 2009

Wednesday

4 - 7 PM

**Algiers, LA** 7:30 am,  
The Villas at  
Woldenberg

**Southern Yacht Club**  
\$40. per person

**New Orleans**

12:00pm; Harrah's Hotel of New Orleans, 2d Floor, 228  
Poydras Street

Thursday

**Metairie Sunrise** 7:00 a.m., Landmark Hotel, Metairie, LA  
**Northlake-Mandeville Rotary Club** 12:00 PM, Beau Chene  
Country Club, 602 North Beau Chene Drive, Mandeville, LA  
70471;

**Metairie, LA** 12:15pm, Metairie CC;

**Kenner, LA** 12:15pm, Johnny Trauth's Seafood Bistro

Friday

**Slidell, LA** 12:10pm, Pinewood Country Club

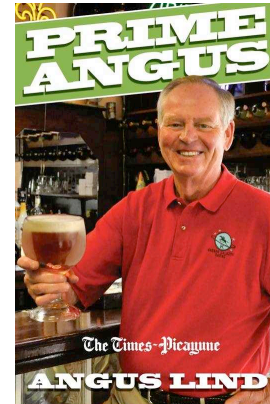
**Harahan, LA** 12:15pm, Colonial Country Club

## Fall Fundraiser - Southern Yacht Club - Angus Lind

**Sunday 22 November 2009, 4:00 - 7:00 pm**

Sunday 22 November 2009 - Fundraiser -  
4:00 - 7:00 pm, at Southern Yacht Club -  
reception and silent auction, with wine,  
beer, soft drinks, cocktail food and cash  
bar. Meet Angus Lind, buy his  
autographed books, bid on auction items,  
eat, drink, and be merry!

Each week we plan to have a list of all  
donors and donations for the silent  
auction, so please send in your donations  
to be in that number!



### **Thank you Byron**

*Many thanks to Byron Harrell for editing the Bolo for the past two years. I miss his hard work. With every passing week I miss it more. Seth Nehrbass, current Bolo editor.*

## Know a Prospective Rotarian?

**Applications Available//New Member Notices**

If you know someone who should be a Rotarian, invite them to lunch! Applications are available on our website and from President Henry, Kevin Laborde, or Cindy Markham.



In accordance with the Articles & Bylaws of the Club, the following announcement will be posted in the Bolo for two weeks during which time you may inquire into the nomination and register any new information you deem advisable with the Club President. President Henry Lowentritt is available to answer any questions you may have.



we currently have no proposed members.

[Download New Member Applications](#)

### Usual Meeting Location

We usually meet at 12:00pm at Harrah's Hotel of New Orleans, 2d Floor, 228 Poydras Street, New Orleans, LA 70130, (504) 533-6000

[Meeting information and directions](#)

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**Last Week's Speaker:**

4 November 2009 - Romi Gonzalez, New Orleans: Port of Entry to Cuba?

**This Week's Speaker:**

11 November 2009 - John Casbon, National Crisis Taking Place in Commercial Properties.

**Upcoming Speakers:** (subject to change):

18 November 2009 - Doctors for Charity Hospital  
25 November 2009 - No meeting - Thanksgiving Week

2 December 2009 - Robert "Bob" Brown, managing Director, Business Council, New Orleans  
- Update: Business Council New Orleans & River Region  
23 December 2009 - no meeting  
30 December 2009 - no meeting

**Deadline for Bolo Publication Article Submissions: Friday 5:00 p.m.**

Please include as the subject of your e-mail message the date of the newsletter in which you would like your article to appear. This will greatly increase the chance of your article appearing in the proper issue. Please also include your article or announcement in electronic form so it can be copied into the newsletter. Thank you.  
Bolo Editor (Seth M. Nehrbass)

Rotary Club of New Orleans

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