

From: Bo o Ed tor <bo oed tor@gma .com>  
Subject: **Rotary Club of New Orleans Weekly Newsletter**  
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To: [REDACTED]  
Reply-To: bo oed tor@gma .com



Week of 30 September 2009

**This Issue**

**Our speaker this week: 30 September 2009 - Jim McNamara, Transformation to a 21st Century Economy: Education, Innovation and Collaboration**

**NORFI, Paul Harris Fellows, District/International News**

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**President's Messages**

**Missed A Meeting?**

**Fall Fundraiser - Southern Yacht Club - Angus Lind**

**Know a Prospective Rotarian?**

**Usual Meeting Location**

**Welcome - we meet at noon on Wednesdays at Harrah's Hotel, 2nd Floor, 228 Poydras Street**

**Our speaker this week: 30 September 2009 - Jim McNamara, Transformation to a 21st Century Economy: Education, Innovation and Collaboration**

James P. McNamara serves as the Managing Principal of Exchange Equity, investors in office, retail, industrial, medical and specialty properties forming partnerships for tenant in common structures. Mr. McNamara also serves as the President of McNamara Associates, Inc. a real estate consulting firm based in New Orleans with offices in Atlanta, GA, Birmingham, AL and Dallas, TX, where he was responsible for the operation of the company and also some of the most innovative projects in the repositioning of distressed real estate in office, retail, medical, residential and land sectors valuing more than \$40 Billion. Mr. McNamara wrote the Taxation Section of the Financial Institution Reform and Recovery and Enforcement Act (FIRREA), which was signed into law by President George H.W. Bush. Mr. McNamara has more than 30 years of experience in the commercial real estate industry. He was instrumental in establishing long-range goals, strategies, plans and policies to ensure McNamara Associates' success. During his tenure, he has provided strong leadership, which has taken the company from a small regional firm to a multi-disciplinary organization providing services to government and industries throughout the Country. His vision for the company resulted in tremendous growth for the firm and substantial revenue increases for the past several years. Mr. McNamara has worked on property design, development, construction, leasing and managing properties, acting as Managing Partner in numerous equity partnerships.



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**NORFI, Paul Harris Fellows, District/International News**

**District/International News**

Here is a photo from the just completed Zone Institute in Tulsa, and



**Quick Links**

**New Orleans Rotary Website**

**Membership Information**

**Rotary District 6840**  
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pictured here Tish and Dick McCarthy standing with Rotary President-Elect Ray Klingensmith. Ray will be our RI President Dick's year as District Governor and our 2011 International Convention here in New Orleans.



**NORFI**

Gifts to NORFI as a result of past president Phil Nimmo's recent Support NORFI letter now total \$7,252. If you haven't written your check, do so right away and give it to NORFI President Charlie Young at this week's meeting.

If you have a September birthday, why not give NORFI a gift of \$1 for every year you've been on Mother Earth. Remember, your generosity helps NORFI support numerous nonprofit organizations in our community. This past June, NORFI awarded \$18,000 to a wide range of nonprofit organizations. To paraphrase the Four-Way Test, NORFI gifts are "BENEFICIAL to all concerned and build GOODWILL"

If you haven't done so, send your birthday gift today to Charlie Young c/o NORFI; suite 2950; 400 Poydras St.; New Orleans, LA, 70130 It's not too late. If you want to save postage, give Charlie your check at this week's meeting. If you are unwilling to reveal your age, please round up to the nearest \$100.

The NORFI officers for 2009-2010 are Charles Young, president; Fred Smith, vice president; Bob Clark, secretary, and Bob Mora, treasurer

**Paul Harris Fellows**

Randy Feldman reports that currently 67 of our 144 members (47%) are Paul Harris Fellows. We need just 5 more members to become Paul Harris Fellows to reach the 50% mark. Please contact Randy (rfeldman@wyes.org) about how to become a Paul Harris Fellow.

[NORFI Web Page](#)

**Mark Your Calendars**

(dates, times, and events subject to change)

**Wednesday 30 September 2009. 6:00 pm to 8:00 pm, New Orleans Rotary Club Spelling Bee to benefit Club Service Projects**



American Legion Post 350 on 1023 Ridgewood Drive in Old Metairie - off of Airline Drive

If you are interested in joining other members to create a team and pay ¼ the cost instead of the entire cost, it is not too late. Please call Mike Bourg 504-717.0671 to find out how!

If you are not the world's greatest speller but want to volunteer the Wednesday to help make the evening a success please call Mike.

And last but not least we need an audience to cheer on our teams -

some come out & Cheer on your fellow Rotarians

West Jefferson Medical Center is starting its 50th anniversary off this October with a Goldie Oldies and Cruise night October 17, 2009. If you would like to volunteer to help, please call Jennifer Steel at 504-349-2051 or on her cell at 504-232-4641.

Sunday 22 November 2009 - Fundraiser - 4:00 - 7:00 pm, at Southern Yacht Club - reception and silent auction, with wine, beer, soft drinks, cocktail food and cash bar. Hear Angus Lind speak, buy autographed books, bid on auction items, eat, drink, and be merry!

Saturday 5 December 2009 - Holiday Luncheon at Commanders Palace (**cancelled - combined with Fall Party**)

Day at the Fairgrounds - Friday, 15 January 2010 - noon - New Orleans Fairgrounds (this will be our official meeting that week - so no meeting on Wednesday)

Saturday 23 or 30 January 2010 - Walk/Work in the Park - details TBD (tentative)

16 February 2009 - Mardi Gras - no meeting that week

**SAVE THE DATE!**

The Rotary Club of New Orleans is planning a celebration of its 100th anniversary. It will be a dinner-dance affair the evening of Saturday, February 27, 2010. Please mark your calendars. We hope you will be able to attend. Location and time TBA (no meeting Wednesday 24 February)

Wednesday, 24 March 2010 - Warren Easton Luncheon

### **Group Study Exchange with Argentina**

Our District will participate with Argentina in a Group Study Exchange for four weeks in April - May, 2010. Through the program, teams of young professionals from Districts 6840 and 4825 will exchange visits. Team members experience the way of life, customs and vocational practices of the two districts, while sharing information about their home countries. The GSE promotes international understanding and goodwill through personal connection. While abroad, team members stay in Rotarians' homes and have the opportunity to meet their professional counterparts. They also give presentations to Rotary clubs and other groups about their home country. Rotary pays for round-trip airfare, and Rotary club members in the host countries provide meals, lodging and group travel in their district. For information see our web site or contact Sharron Newton in Slidell at [snewton0959@earthlink.net](mailto:snewton0959@earthlink.net) or by telephone at 985.661.0718.

Rotary Derby - Wednesday 5 May 2010 - noon

### **Rotary/Interact Feed the Hungry, Silent Auction, Spelling Bee**

FEED THE HUNGRY - Update 31 August 2009

Our Rotary Club's contribution - other than member participation - in the Warren Easton Interact Club's Feed the Hungry Project is to provide protein for each distribution (twice a month). We have decided to donate Red Beans, because it's easy to do. There are 144 families who receive bags, so we need at least 144 bags of red beans. It appears that Rotary members have difficulty dragging a bag of red beans to the meetings or to a drop off spot - sooo, we are asking for a couple of dollars donation from each member each week so that we have enough cash to buy the beans and deliver them to the bagging event. Look for the donation box at the meeting - or send a check (payable to cash) to Faun. Thanks!  
Faun Fenderson, Attorney at Law, New Orleans, LA, (504) 525-4361 (ext 232), [faun@faunfenderson.com](mailto:faun@faunfenderson.com)

### **Silent Auction for Fall Party**

I will bring forms to Rotary for us to use in seeking donations for the silent auction at the Fall Party.

PLEASE START NOW!!! Many of the places we approached last fall said we asked too late for them to be of help - so please be thinking of all the businesses you patronize, or people you know, or prizes you think would be profitable - and when you get the forms tomorrow, don't be shy about asking. (PS - don't stay away in hopes you won't get forms, we will get them to you somehow!)

I can't believe this is ME saying this, I hate asking for things and have no contacts for this kind of thing. But last year, in something close to desperation, I simply went out with these forms and into stores etc., explained what Rotary does and wanted to use the money for, and was greatly gratified by the generous response of so many people. YOU CAN DO THIS!!! THANK YOU and see you soon. Mary Beth Arceneaux

### **New Orleans Rotary Club Spelling Bee to benefit Club Service Projects**

Wednesday September 30, from 6:00 pm to 8:00 pm.

Objective: Have as much fun as possible

Raise money for Rotary Service Projects

Try to become the victor of the coveted Honey Bee Spelling Trophy.

We are looking for teams from various businesses represented in the club. The cost per team of four is \$375 & should be made payable to NORFI. We have spaces for 15 no 14 no 13 now 12 teams remaining.

Even if you are not on a team we encourage you to attend this fun and festive event! This will be a fun competition among some of the most intelligent people in the city. Come and support our club with this fun exciting event.

Drinks and light appetizers will be served.

If you have any questions please contact Michael Bourg at 504-717-0671.

## **President's Messages**

**by Henry Lowentritt**

Do you know "The Object of Rotary?"

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- \* FIRST. The development of acquaintance as an opportunity for service;
- \* SECOND. High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- \* THIRD. The application of the ideal of service in each Rotarian's personal, business, and community life;
- \* FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



The "Object of Rotary" is one of Rotary's Guiding Principles, which can be found at [www.rotary.org/en/AboutUs/RotaryInternational/GuidingPrinciples/Pages/ridefault.aspx](http://www.rotary.org/en/AboutUs/RotaryInternational/GuidingPrinciples/Pages/ridefault.aspx)

### **CENTENNIAL MINUTE**

During this, our Centennial Year, each week we spend a minute to review the long and distinguished history of our club.

1927-28 The club sent 50 boys from Waldo Burton Home and Kingsley House to summer camp. The second 100% attendance meeting was held.

1929-1930 The club organized a 57-piece boys band. That year vocational guidance for boys was stressed.

## Rotary Four-Way Test

From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The Four-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy. Adopted by Rotary in 1943, The Four-Way Test has been translated into more than a hundred languages and published in thousands of ways.

It asks the following four questions:  
"Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?"

### Missed A Meeting?

Make Up By Attending Another Club In The Area

Monday

**New Orleans International Airport, LA** Noon, Treasure Chest Casino Buffet;  
**Westwego, LA** Noon, The Four Columns Restaurant, Harvey;  
**Carrollton, LA** Noon, Pontchartrain Point Restaurant; 8536 Pontchartrain Blvd., New Orleans

Tuesday

**Covington, LA** Noon, Greater Covington Center  
**Westbank/Gretna, LA** 12:15pm, Gretna United Methodist Church  
**La Place, LA** Noon, Bull's Corner Restaurant

Wednesday

**Algiers, LA** 7:30 am, The Villas at Woldenberg  
**New Orleans** 12:00pm; Harrah's Hotel of New Orleans, 2d Floor, 228 Poydras Street

Thursday

**Metairie Sunrise** 7:00 a.m., Landmark Hotel, Metairie, LA  
**Northlake-Mandeville Rotary Club** 12:00 PM, Beau Chene Country Club, 602 North Beau Chene Drive, Mandeville, LA 70471;  
**Metairie, LA** 12:15pm, Metairie CC;  
**Kenner, LA** 12:15pm, Johnny Trauth's Seafood Bistro

Friday

**Slidell, LA** 12:10pm, Pinewood Country Club  
**Harahan, LA** 12:15pm, Colonial Country Club

### Fall Fundraiser - Southern Yacht Club - Angus Lind

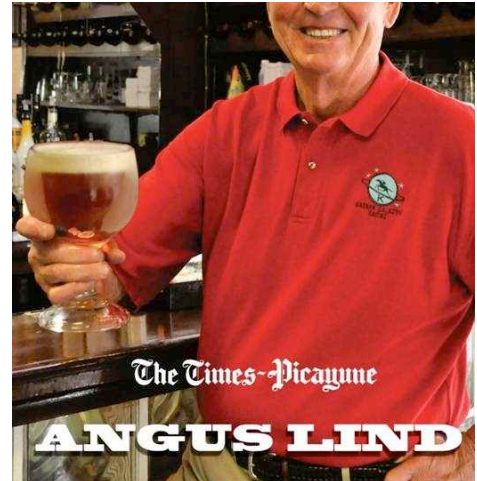
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**Thank you Byron**

*Many thanks to Byron Harrell for editing the Bolo for the past two years I already miss his hard work With every passing week I miss it more Seth Nehrbass, current Bolo editor*



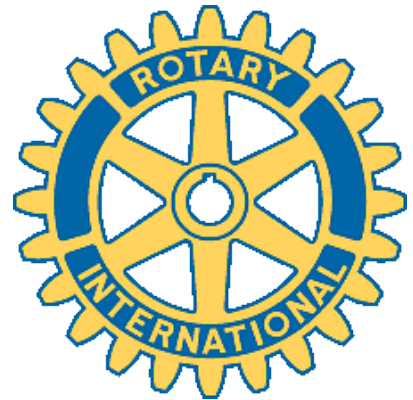
**Know a Prospective Rotarian?**

**Applications Available//New Member Notices**

If you know someone who should be a Rotarian, invite them to lunch! Applications are available on our website and from President Henry, Kevin Laborde, or Cindy Markham.

In accordance with the Articles & Bylaws of the Club, the following announcement will be posted in the Bolo for two weeks during which time you may inquire into the nomination and register any new information you deem advisable with the Club President. President Henry Lowentritt is available to answer any questions you may have.

There are no current applicants - please suggest new members.



[Download New Member Applications](#)

**Usual Meeting Location**

We usually meet at 12:00pm at Harrah's Hotel of New Orleans, 2d Floor, 228 Poydras Street, New Orleans, LA 70130, (504) 533-6000

[Meeting information and directions](#)

**Last Week's Speaker:**

23 September 2009 - Linda Laborde Deane, CFP;

**This Week's Speaker:**

30 September 2009 - Jim McNamara, Transformation to a 21st Century Economy: Education, Innovation and Collaboration

**Upcoming Speakers:** (subject to change):

- 7 October 2009 - Scott Cowan, Tulane University;
- 14 October 2009 - Craig P. Taffaro, Jr., President of St. Bernard Parish, Recovery since Katrina;
- 21 October 2009 - Steve Rueb, Dorsey & Co., The economy and the stock market;
- 28 October 2009 - Louisiana Secretary of State Dardenne;

