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Week of 12 August 2009

This Issue

Our speaker this week: Jeff Thomas, Office of Recovery, City of New Orleans

NORFI and Paul Harris Fellows

Mark Your Calendars

Warren Easton Update

President's Messages

Rotary Four-Way Test

Missed A Meeting?

Thank you Byron

Know a Prospective Rotarian?

Usual Meeting Location

Welcome - we meet at noon on Wednesdays at Harrah's Hotel, 2nd Floor, 228 Poydras Street

Our speaker this week: Jeff Thomas, Office of Recovery, City of New Orleans

Jeffrey is an attorney with over fourteen years of public policy experience focused on public financing, land use planning, environmental management, and public participation in governmental decision-making. He currently serves as Special Assistant to the Mayor's Office of Recovery & Development Administration (ORDA), helping oversee development of recovery-related policies and programs for the City of New Orleans.

Prior to joining ORDA, Jeffrey was an attorney with the New Orleans law firm, Simon, Peragine, Smith & Redfearn, and counseled clients on local, state, and federal environmental, disaster-recovery, and property laws and regulations.

Jeffrey has published several papers on restructuring local government to enable efficient disaster-recovery policies, and has authored policy frameworks for blight reduction, tax incremental financing, and neighborhood-scale economic development that are being implemented by the City of New Orleans.

Quick Links

In 2007, Jeffrey was honored to have been named as one

New Orleans Rotary Website

Membership Information

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Rotary International

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of the top fifty lawyers in the New Orleans Metropolitan Area by CityBusiness Magazine for his efforts in the City's disaster recovery.

Prior to moving to New Orleans, Jeffrey worked in Washington, DC as a policy analyst and public-interest lobbyist; focused specifically on increasing public participation in governmental decision making.

Jeffrey is a 2001 graduate of Tulane Law School and also has a degree in Biology from Millersville University, in Millersville, PA.

NORFI and Paul Harris Fellows

Gifts to NORFI as a result of past president Phil Nimmo's recent Support NORFI letter now total \$7,252. If you haven't written your check, do so right away and give it to NORFI President Charlie Young at this week's meeting.

If you have an August birthday, why not give NORFI a gift of \$1 for every year you've been on Mother Earth. Remember, your generosity helps NORFI support numerous nonprofit organizations in our community. This past June, NORFI awarded \$18,000 to a wide range of nonprofit organizations. To paraphrase the Four-Way Test, NORFI gifts are "BENEFICIAL to all concerned and build GOODWILL"

If you haven't done so, send your birthday gift today to Charlie Young c/o NORFI; suite 2950; 400 Poydras St.; New Orleans, LA, 70130 It's not too late. If you want to save postage, give Charlie your check at this week's meeting. If you are unwilling to reveal your age, please round up to the nearest \$100.

The NORFI officers for 2009-2010 are Charles Young, president; Fred Smith, vice president; Bob Clark, secretary, and Bob Mora, treasurer

Paul Harris Fellows

Randy Feldman reports that currently 67 of our 144 members (47%) are Paul Harris Fellows. We need just 5 more members to become Paul Harris Fellows to reach the 50% mark. Please contact Randy (rfeldman@wyes.org) about how to become a Paul Harris Fellow.

[NORFI Web Page](#)

Mark Your Calendars

(dates, times, and events subject to change)

Sunday 22 November 2009 - Fall Party -



location and time TBA

Saturday 5 December 2009 - Holiday Luncheon at Commanders Palace



Day at the Fairgrounds - Friday, 15 January 2010 - noon - New Orleans Fairgrounds

Saturday 23 or 30 January 2010 - Walk/Work in the Park - details TBD (tentative)

16 February 2009 - Mardi Gras - no meeting that week

SAVE THE DATE! The Rotary Club of New Orleans is planning a celebration of its 100th anniversary. It will be a dinner-dance affair the evening of Saturday, February 27, 2010. Please mark your calendars. We hope you will be able to attend. Location and time TBA (no meeting Wednesday 24 February)

Wednesday, 24 March 2010 - Warren Easton Luncheon

Rotary Derby - Wednesday 5 May 2010 - noon

Group Study Exchange with Argentina

Our District will participate with Argentina in a Group Study Exchange for four weeks in April - May, 2010. Through the program, teams of young professionals from Districts 6840 and 4825 will exchange visits. Team members experience the way of life, customs and vocational practices of the two districts, while sharing information about their home countries. The GSE promotes international understanding and goodwill through personal connection. While abroad, team members stay in Rotarians' homes and have the opportunity to meet their professional counterparts. They also give presentations to Rotary clubs and other groups about their home country. Rotary pays for round-trip airfare, and Rotary club members in the host countries provide meals, lodging and group travel in their district. For information see our web site or contact Sharron Newton in Slidell at snewton0959@earthlink.net or by telephone at 985.661.0718.

Warren Easton Update

A brief message from President Henry Lowentritt

I regret we had limited time at our club meeting on 29 July 2009 for three very special Warren Easton students to tell us more about their RYLA experiences. They expressed their gratitude for our club's sponsorship of their RYLA scholarships. Besides thanking us orally, they brought letters of thanks, which are attached. I am forwarding

them to various people who will be interested in reading about the students' experiences and how they think they benefited from RYLA. Please pass the letters on to others who you think should read them. They can be found at <http://www.neworleansrotary.org/pdf/rylathanks0709.pdf>

Enjoy, Henry

Help Feed the Hungry As a part of our Club's contribution to the Warren Easton Interact Club's "Feed the Hungry" project, we are collecting this week bags of RED BEANS to add protein to the 144 food distribution bags assembled by the Interactors. Please donate some red beans to the project by: 1- dropping some off at the home of either Mike Lappa (1633 S Jeff Davis) or Faun Fenderson (725 Marigny St) - you can leave them on the porch at either home; or 2- bringing some to the Rotary meeting; or 3- supplying a cash donation for the purchase of red beans (checks payable to "cash") - given to Faun Fenderson. The food bags are distributed every two weeks. It is our plan to add protein to each distribution. We will offer a different form of protein each time - next time maybe cans of tuna, or ??

Questions? Email Faun (faun@faunfenderson.com) or Mike (mike@mlappa.net).

President's Messages

by Henry Lowentritt

We plan to mark our Centennial Year with a new focus on two areas: First we will concentrate the club more on service activities. And second, we will increase our support of Rotary International and District 6840. To accomplish these objectives we are organizing the club a little differently than usual. Of course we will continue the club administrative functions that are necessary to make the club run smoothly, to keep our meetings interesting and valuable, and to assure that club finances are solid. Club Administration falls under the Chairmanships of Club Vice President Christine Hoffman and Club Secretary Aaron Miscenich.



Dianne Boazman and Josh Danzig's Program Committee is continuing our tradition of strong meeting programs and excellent speakers. We are pressing Bobbie Collins into service again, this time in the Fellowship Committee, where our parties and fun events will be planned and executed. Thank you Bobbie for also being very helpful to

me personally in this new role. Two important pillars of an effective Rotary Club are Membership, and Public Relations. President-Elect Kevin Laborde is going to continue the outstanding job he is doing as Membership Chairman. Each of you should consider yourselves a part of his committee, helping recruit people who would be good Rotarians. Public Relations is charged with presenting Rotary's story in the media. We expect to have an active year of events that should be publicized. Jennie Campbell heads up the Public Relations Committee. Jennie is also the very successful PR chairperson of District 6840.

Of course we have several ongoing activities and service projects, which will continue and be strengthened. For one, our dedication to the Warren Easton Interact Club will continue under the watchful eye of Faun Fenderson. And now about the new wrinkle in our club structure. That is the Centennial Committee. Focusing on service, we will concentrate and coordinate service projects under a highly motivated and enthusiastic Chairperson. Mary Beth Arceneaux, one of this year's Outstanding Rotarian award recipients, will head up our Centennial Committee. The Committee will coordinate our several new service projects, and some of the promotional and fundraising activities. Look at the list of activities you have at your tables. Those are just initial ideas and possibilities. We welcome your additions, your involvement, and especially, your participation. This committee will also promote the club in some novel ways to draw attention to us in this anniversary year. It's where the action is going to be this year, and we hope you will chose to be a part of Mary Beth's several sub- committees under the Centennial Committee banner.

Focusing more support of Rotary International and District 6840, Michael Bourg will head up the Foundation Committee. His role will be to honcho the RI annual giving and PolioPlus campaigns, and to oversee Randy Feldman's chairmanship of the Paul Harris Fellowship efforts. It is often through The Rotary Foundation that individual clubs and individual members participate in international service projects, which we plan to do this year. Mike Bourg will appreciate your assistance as he performs his responsibilities. Drawing us closer to the district, we will urge more participation in District 6840 leadership training and fellowship activities. Perhaps we will again have a presence at the food fest at the district conference.

We like to say that Rotary is an organization of VOLUNTEERS. I was reminded recently that a person is not a volunteer until he DOES volunteer. You voluntarily chose to join Rotary. Now we hope you will volunteer to work within Rotary's infrastructure. At the reception desk and on

each of your tables are brief outlines of this year's committee structure. It is a list of activities, of opportunities, for each person in this room. I hope you will look at it carefully, and choose something that you want to participate in. Please, I am asking you to get involved and work in the committees that interest you.

Rotary, the most successful of all the service clubs, has over 1.3 million members worldwide. We are a part of that. YOU are a part of that. If you want to make a difference -- in the club, in the community and in the world, Rotary is the place, and now is the time to do it. We hope you will take the challenge, and that by your example, others will follow your lead. We want, we expect, all of you to take us into our second 100 years, not only as the 12th oldest club in the universe, but also as the BEST and most successful club in the world.

Thank you. I look forward to a great Centennial Year as your club president.

Henry's entire message can be viewed at
<http://www.neworleansrotary.org/pdf/presmsg070109.pdf>

CENTENNIAL MINUTE: During this, our Centennial Year, each week we will spend a minute to review the long and distinguished history of our club. 1919 - 1921 1919 - 1920 -- The club changed its meetings to Wednesdays. They sponsored the organization of the Rotary Club of Natchez. Annual Dues were increased from \$24 to \$30, and they introduced an initiation fee of \$25. 1920 - 1921 - The club sponsored the Rotary Club of Lafayette. And they raised \$100,000 for the Child Welfare Association of New Orleans.

Rotary Four-Way Test

From the earliest days of the organization, Rotarians were concerned with promoting high ethical standards in their professional lives. One of the world's most widely printed and quoted statements of business ethics is The Four-Way Test, which was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy. Adopted by Rotary in 1943, The Four-Way Test has been translated into more than a hundred languages and published in thousands of ways.

It asks the following four questions:

"Of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?

3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?"

Missed A Meeting?

Make Up By Attending Another Club In The Area

Monday

New Orleans International Airport, LA Noon, Treasure Chest Casino Buffet

Westwego, LA Noon, The Four Columns Restaurant, Harvey

Carrollton, LA Noon, Pontchartrain Point Restaurant; 8536 Pontchartrain Blvd., New Orleans

Tuesday

Covington, LA ; Noon, Greater Covington Center

Westbank/Gretna, LA ; 12:15pm, Gretna United Methodist Church

La Place, LA; Noon, Bull's Corner Restaurant

Wednesday

Algiers, LA; 7:30 am, The Villas at Woldenberg

New Orleans; 12:00pm; Harrah's Hotel of New Orleans, 2d Floor, 228 Poydras Street

Thursday

Metairie Sunrise; 7:00 a.m., Landmark Hotel, Metairie, LA; **Northlake-Mandeville Rotary Club,** Thursday at 12:00 PM, Beau Chene Country Club, 602 North Beau Chene Drive, Mandeville, LA 70471; **Metairie, LA** 12:15pm, Metairie CC; **Kenner, LA** 12:15pm, Johnny Trauth's Seafood Bistro

Friday

Slidell, LA 12:10pm, Pinewood Country Club **Harahan, LA** 12:15pm, Colonial Country Club

[Learn More About Clubs In District 6840](#)

Thank you Byron

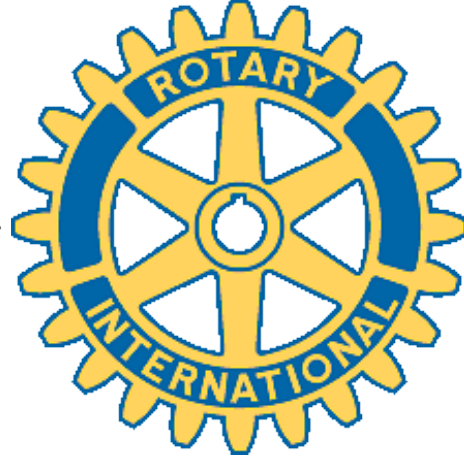
Many thanks to Byron Harrell for editing the Bolo for the past two years. I already miss his hard work. With every

passing week I miss it more. Seth Nehrbass, current Bolo editor.

Know a Prospective Rotarian?

Applications Available//New Member Notices

If you know someone who should be a Rotarian, invite them to lunch! Applications are available on our website and from President Henry, Kevin Laborde, or Cindy Markham.



In accordance with the Articles & Bylaws of the Club, the following announcement will be posted in the Bolo for two weeks during which time you may inquire into the nomination and register any new information you deem advisable with the Club President. President Henry Lowentritt is available to answer any questions you may have.

Proposed member: none this week - please consider inviting your friends and colleagues to join our club.

[Download New Member Applications](#)

Usual Meeting Location

We usually meet at 12:00pm at Harrah's Hotel of New Orleans, 2d Floor, 228 Poydras Street, New Orleans, LA 70130, (504) 533-6000

[Meeting information and directions](#)

Last Week's Speaker: 5 August 2009 - Jeremy Davenport, N.O. Musicians & Music

This Week's Speaker: 12 August 2009 - Jeff Thomas, Office of Recovery, City of New Orleans

Upcoming Speakers: (subject to change): 19 August 2009 - Fire Chief; 26 August 2009 - Rotary District Governor;

2 September 2009 - Kristin Palmer, Rebuilding Together New Orleans; 9 September 2009 - Labor Day Week - no meeting; 16 September 2009 - Speaker of House Jim Tucker; 23 September 2009 - Linda Laborde Deane, CFP; 30 September 2009 - Jim McNamara;

7 October 2009 - Scott Cowan, Tulane University; 14 October 2009 - Craig P. Taffaro, Jr., President of St. Bernard Parish, Recovery since Katrina; 21 October 2009 - Steve Rueb, Dorsey & Co., The economy and the stock market; 28 October 2009 - Louisiana Secretary of State Dardenne; 18 November 2009 - Doctors for Charity Hospital

Deadline for Bolo Publication Submissions: Friday 5:00 p.m. Please include as the subject of your e-mail messages the date of the newsletter in which you would like your article to appear. This will greatly increase the chance of your article appearing in the proper issue.

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