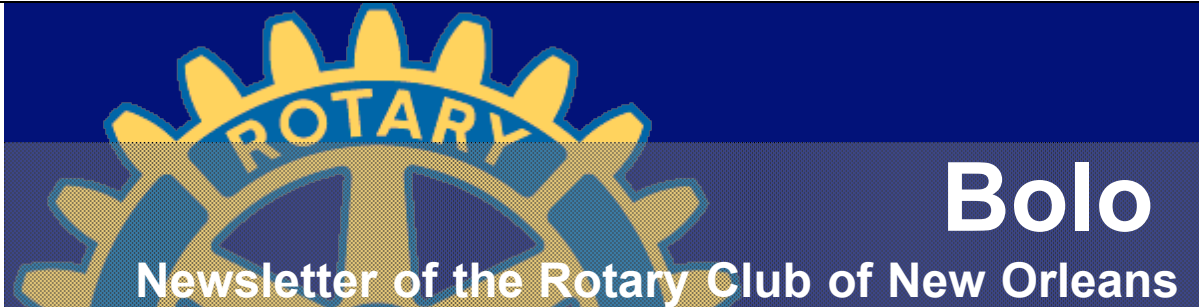


From: Bolo Editor <bharrell@bcm.org>  
Subject: **New Orleans Rotary Club Weekly Newsletter**  
Date: May 11, 2009 9:30:32 AM CDT  
To: [REDACTED]  
Reply-To:



May 13, 2009

**This Issue**

**Today: Sherri McConnell**

**The Kiwis are here!  
The Kiwis are here!**

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Battered Womens  
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**CHANGE OF LOCATION: We meet today in the Fulton Room on the 2nd floor of Harrah's Hotel next door to our usual meeting room.**

**Today: Sherri McConnell**

**LA Office of Entertainment Industry Development**

Sherri McConnell serves as the Director of Entertainment Industry Development within Louisiana Economic Development.

Ms. McConnell's office administers the highly successful tax incentive programs for motion picture, music digital interactive, and live performance production. She has over 25 years of experience in Louisiana governmental and political affairs, organization management, marketing and economic development.

Since joining LED in January of 2007 she has used her skills, experience and passion for the creative industries to grow one of Louisiana's greatest natural resources and supercharged Louisiana's Entertainment industry. The motion picture program has enjoyed record-breaking production for the last two years, sound recording incentive has been rejuvenated, and a live performance incentive program has been added to round out a holistic entertainment package that no other state in the U.S. offers.

She has assembled a crackerjack team to manage these programs. Ms. McConnell also made possible a \$2 million dollar LEDC



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workforce training grant giving Louisianans more opportunity to develop skill sets to work in the entertainment industry. She also co-hosts a widely acclaimed business recruitment event "Only in Louisiana" prior to the Grammy awards honoring Louisiana's nominees. Many exciting businesses have chosen Louisiana during her service: EA's training facility, Horizon Entertainment, Balance Recording Studio, Audio Socket, Putumayo records, Bullet Films, Raleigh Studios, NuImage Millenium, and the new WWII Museum expansion which features the Stage Door Canteen.

Born in Beirut, Lebanon of American parents, Ms. McConnell traveled the world until settling in Louisiana in 1978, where she attended LSU and began a career in governmental relations as a consultant and association manager with the Bud Mapes Firm. In 1982, she started her own firm continuing to represent clients before the Louisiana Legislature and related governmental agencies. It was her work within the hospitality industry, while serving as Director of Governmental Relations for the Louisiana Restaurant Association, where her love of the state's rich culture, diversity and creative assets became a passion.

Please extend a warm Rotary Club welcome to our guest speaker, Sherri McConnell.

[Learn More About the Louisiana Film Industry](#)

## The Kiwis are here! The Kiwis are here!

### GSE Team From New Zealand

The GSE Team from the south half of the South Island of New Zealand has been visiting our district from April 13 through May 14. They will be staying with members of our club from May 10-13. Lets hear it for the Kiwis!

Thanks to Club Member Alberto Musto (amusto@lsuhsc.edu) for taking such care of our visitors.

[Learn More About New Zealand From the CIA](#)

## Slidell Club Supports Fundraiser for Battered Womens Shelter

### June 6th With Ronnie Kole

Eastern St. Tammany(Slidell area) had a Battered Women's Shelter preKatrina. They were forced to move to the western side of the parish after Katrina.

The Slidell Rotary Club is supporting an effort to get them located back on the eastern side of St. Tammany. The St. Tammany locations also serve parts of Tangiphoa and Washington Parishes.

Ronnie Kole, renowned jazz pianist is performing at St. Margaret Mary's school on Saturday June 6, 2009. All proceeds will go to Safe Harbor.



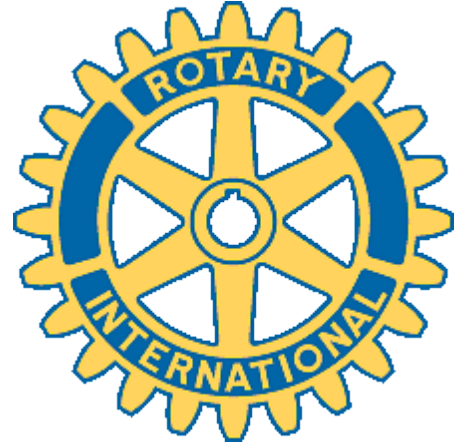
db@homecareneworleans.com if you are interested!

A meeting will be scheduled shortly to brainstorm speakers.

## Know a Prospective Rotarian?

### Applications Available//New Member Notices

If you know someone who should be a Rotarian, invite them to lunch! Applications are available on our website and from President Philip, Kevin Laborde, or Cindy Markham.



In accordance with the Articles & Bylaws of the Club, the following announcement will be posted in the Bolo for two weeks during which time you may inquire into the nomination and register any new information you deem advisable with the Club President. President Phil Nimmo is available to answer any questions you may have.

John Francis Olinde has been approved by the Membership Committee with a classification of Attorney-Commercial Real Estate. John comes from a long line of the Olinde family of Rotarians with two brothers and his father having been members. John is a senior partner with the Chaffe-McCall law firm.

David Loeb has been approved by the Membership committee under the classification of Attorney - Commercial Investments. David was recommended by District Governor Lier and Club President Nimmo.

[Download New Member Applications](#)

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**Last Week's Speaker:** Sandy Rosenthal, Levees.org

**Upcoming Speakers:**

Today: Sherri McConnell, Louisiana Office of Entertainment Industry Development

May 20:

**REMINDER:: :**

**Deadline for Bolo Publication Sumissions: Friday 5:00 p.m.**

Byron Harrell, Sc.D.  
Rotary Club of New Orleans

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