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# Bolo

## Newsletter of the Rotary Club of New Orleans

January 28, 2009

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## Today: Dr. William Locander

**Dean, Joseph Butt School of Business, Loyola University**

William B. Locander, Ph.D. has been Dean of the Joseph A. Butt, S.J., School of Business at Loyola University, New Orleans since 2008. He has also served in several positions of leadership including as the Director of the Davis Leadership Center and as the Davis Chair of Leadership at Jacksonville University in Jacksonville, Florida.



Dr. Locander was the Chairman of Marketing, Professor of Marketing and Quality at the University of South Florida in Tampa, Florida from 1992 to 2004. He was also the Director of the USF Leadership Center. He was previously Professor of Marketing at the University of Tennessee, Knoxville from 1983 until 1992. From 1973 through 1983 he was a faculty member at the University of Houston, serving as Associate Professor, Chairman of the Department of Marketing, and Associate Dean for Research and Administration at that institution.

Dr. Locander has authored numerous articles in reference publications and has served on the editorial board of the Journal of Marketing and the Journal of Marketing Research. He was president of the National American Marketing Association in 1988 and 1989. He was an

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examiner for the Malcolm Baldrige National Quality Award in 1991 and 1992. Dr. Locander has spoken and consulted in the areas of marketing, total quality, organizational change, strategic planning, and customer satisfaction, with companies such as IBM, General Electric, 3M, Proctor and Gamble, and Chevron. Dr. Locander holds the award from the American Marketing Association for strategic facilitation in the Academic Division.

He received his B.S., M.S. and Ph.D. degrees from the University of Illinois in Champaign-Urbana.

Lets give a hearty Rotary welcome to Dean Locander.

[Learn More About Dr. Locander](#)

## NORFI Accepting Applications

### Capital & Technology Grants Considered

NORFI (New Orleans Rotary Foundation Inc.) is receiving grant applications during all of January. If you know of a worthy organization in need of support for capital projects such as computers, office equipment or furnishings please complete the application form and send it to NORFI (don't forget the extra copies). Simply go to the New Orleans Rotary Foundation Inc. (NORFI) link on the Rotary Club of New Orleans website and download the form. If you have any questions, call NORFI president Charlie Young at 593-2333.

## A Great Day At The Races Last Week

### Thursday, January 22, 2009 Day At The Races

In honor of our 99th anniversary, the Rotary Club of New Orleans kicked off the 2009 racing season last Thursday at the Fairgrounds with our "Rotary Day At The Races". We dined on a wonderful buffet served by the new chef at the track and enjoyed a race named in honor of Rotary. Of particular note was our 99th anniversary Birthday Cake!

Several of our club members invited guests and prospective new members. Don't forget to follow up!

## ROTARY DAY AT CITY PARK

Come meet Rotarians from Venezuela, Denmark, California, New York and Georgia. Rotarians, friends, neighbors and families welcomed (no age restriction.)

Sponsors: Rotary Clubs of Hitchin Tilehouse, Herts, England and Algiers U.S.A.

Hurricane Katrina Repair of 20 Soccer Fields and 10 Baseball Diamonds. We will move several piles of old

shredded Hurricane Katrina trees out of the Soccer area and spread them on the Park's walks and flowerbeds. City Park will furnish 75 wheel barrows with appropriate rakes and shovels.

Registration desk on Harrison Ave. will be open at 8:30 A.M. with coffee and doughnuts. Look for our Rotary Banner on Harrison Ave between Marconi and Diagonal Dr. We will work from 9:00 A.M. to 12:30 P.M. The Algiers Rotary Club will provide lunch. You will be able to visit the World Famous Bronze Sculpture Garden in the afternoon free.

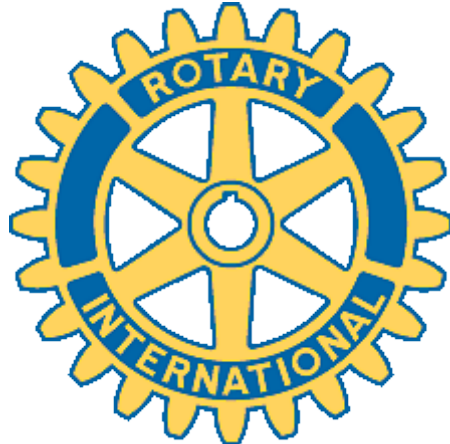
Rotary Clubs may select one member to add up their volunteers or individuals may email. I need to get an idea of how many we will have for lunch.

For More Information Contact: Michael Duplantier: duplantier@bellsouth.net or James "Jerry" Fortino email jfortino@cox.net cell 504-884-5676 Home 504-367-6090 Work 504-367-8777

## Know a Prospective Rotarian?

### Applications Available//New Member Notices

If you know someone who should be a Rotarian, invite them to lunch! Applications are available on our website and from President Philip, Kevin Laborde, or Cindy Markham.



Tim Rusnak, CEO of Benjamin Franklin Charter High School has been approved for membership in the New Orleans Rotary Club by the Membership Committee and tentatively placed in an active classification. He/she is proposed for membership by Byron Harrell and Charles Young. In accordance with the Articles & Bylaws of the Club, this announcement will be posted in the Bolo for two weeks during which time you may inquire into the nomination and register any new information you deem advisable with the Nominating Committee. President Phil Nimmo is available to answer any questions you may have.

[Download New Member Applications](#)

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**Last Week's Speaker:** No Meeting Substituted Day-At-The-Races

**Upcoming Speakers:**

Today: Dr. William Locander Dean, Loyola University School of Business

February 4: Richard Bachman Chairman/CEO Energy Partners, Ltd.

**Deadline for Bolo Publication Sumissions: Friday 5:00 p.m.**

Byron Harrell, Sc.D.  
Rotary Club of New Orleans

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Email: [bharrell@bcm.org](mailto:bharrell@bcm.org)

Web: <http://www.neworleansrotary.org>



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